



Learn: Intro to Scrum with Adobe Workfront

Adobe Workfront Customer Success – May 23, 2023





We're cooking up ideas for how
Workfront System Admins
communicate with end users and
need your recipes for success!

Visit the Workfront
Community on Experience
League or scan the QR
code to learn more!

Deadline is May 31, 2023

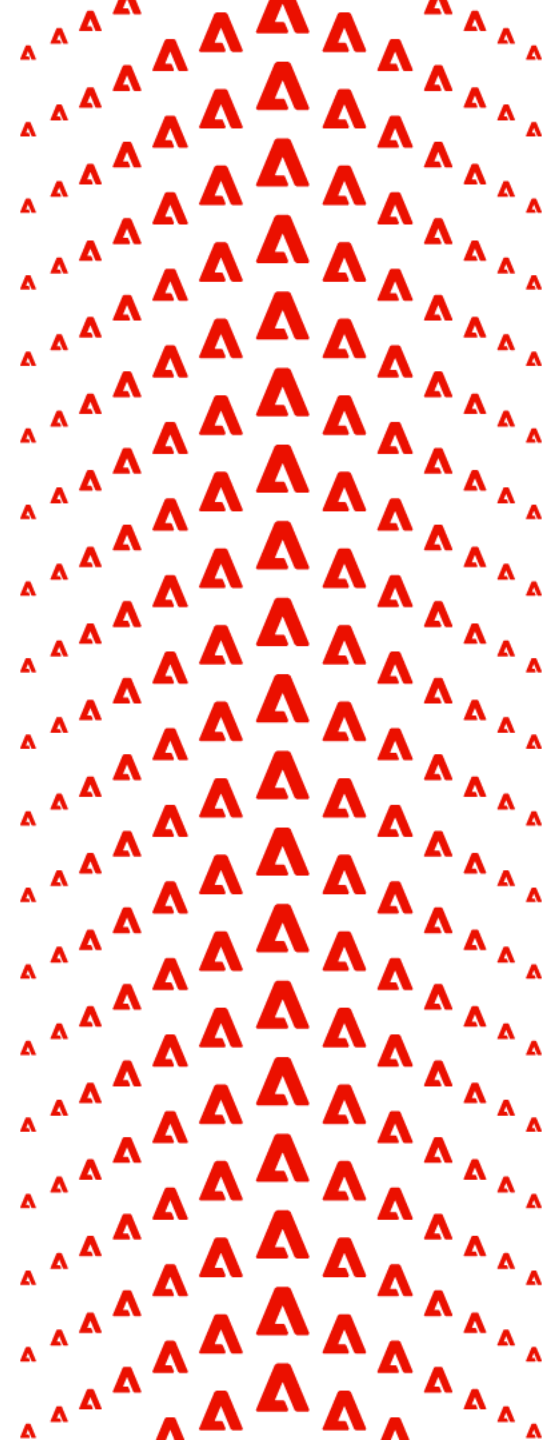


Scan me!



Agenda

Start Time	1:00pm MT / 3:00pm ET
5 minutes	Welcome & Introductions
10 minutes	Intro to Scrum – Why we love Scrum
10 minutes	How to Get Started
10 minutes	Live Demo – Boards in Workfront
25+ minutes	Open Q&A
End Time	2:00pm MT / 4:00pm ET



Introductions



Cynthia Boon

Customer Success Manager,
Adobe Workfront

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@CynthiaBoon - Community

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Natalie Mitchell

Manager, Product Manager
Adobe Workfront

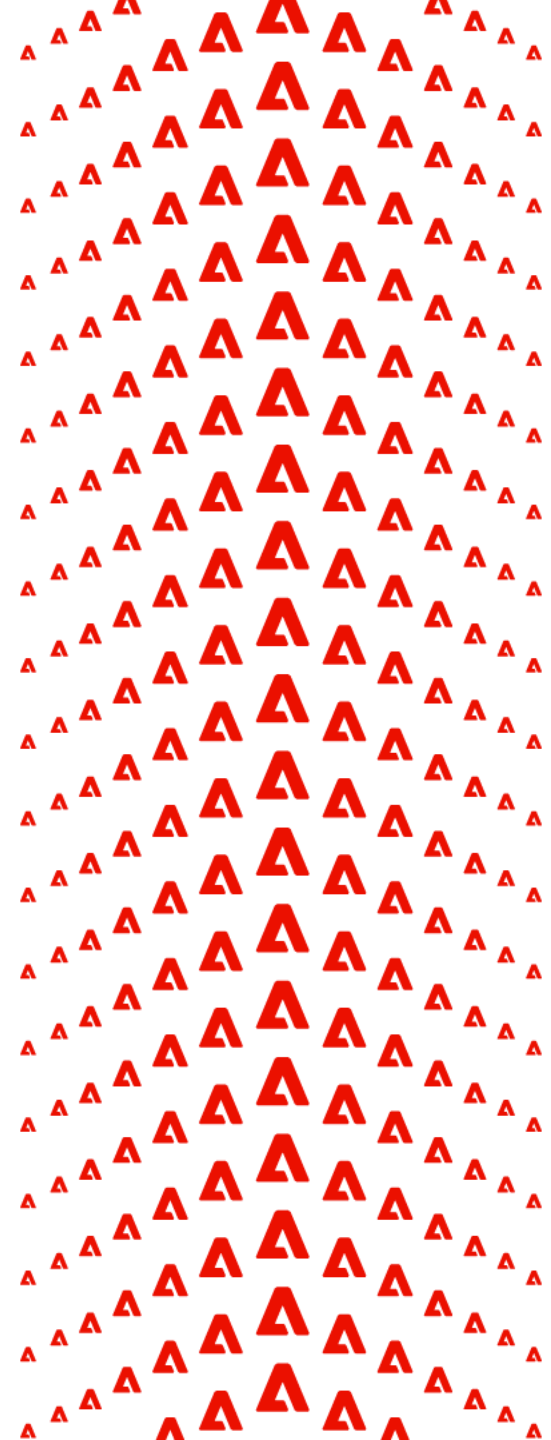
@NatalieM27 - Community



Patrick Muir

Sr. Product Manager
Adobe Workfront

@PatrickMu1- Community



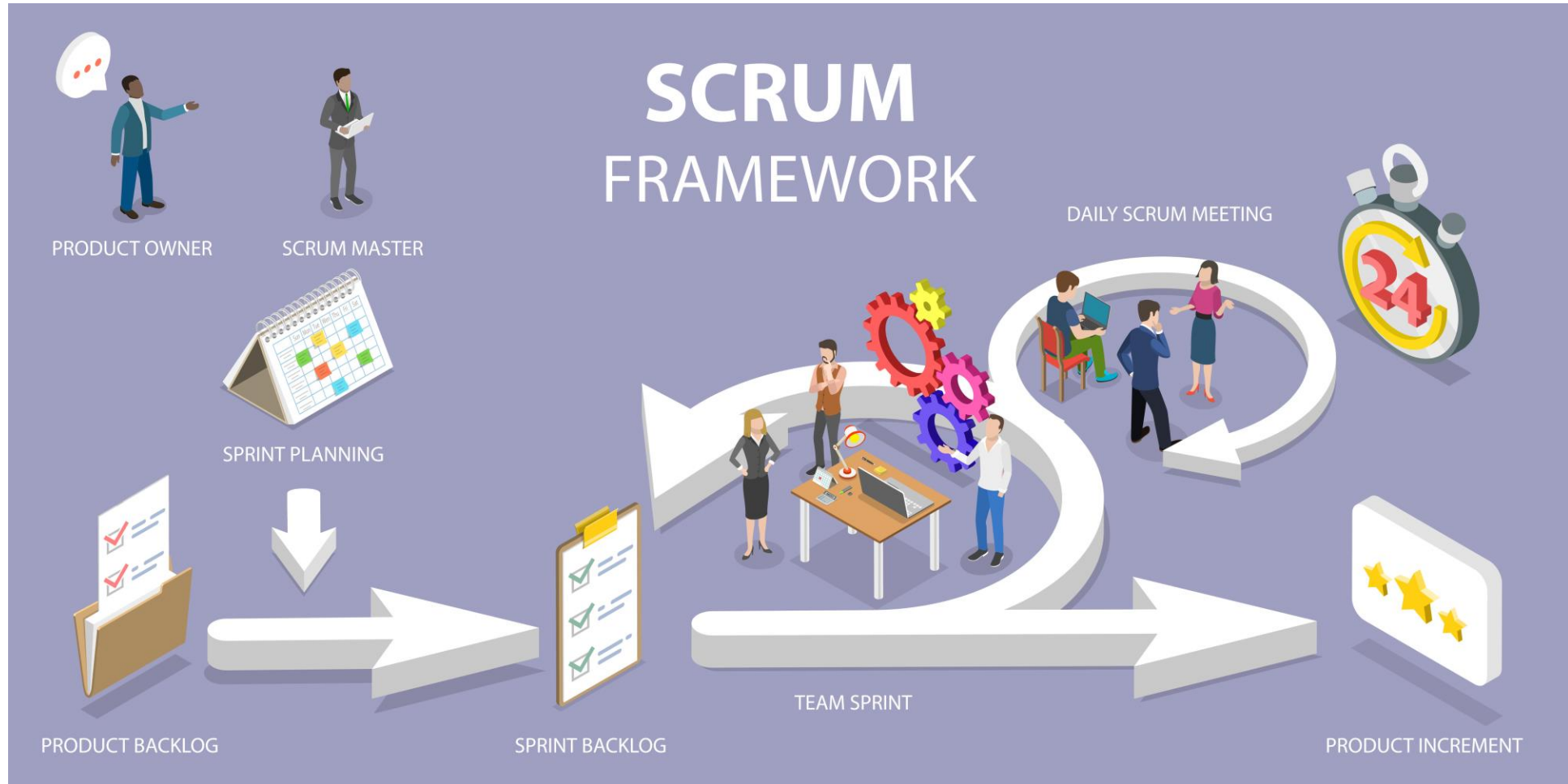
Scrum Overview



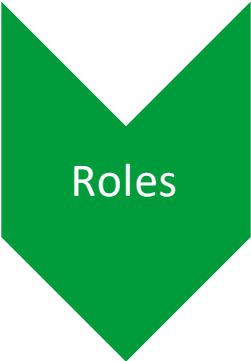
What is Scrum?



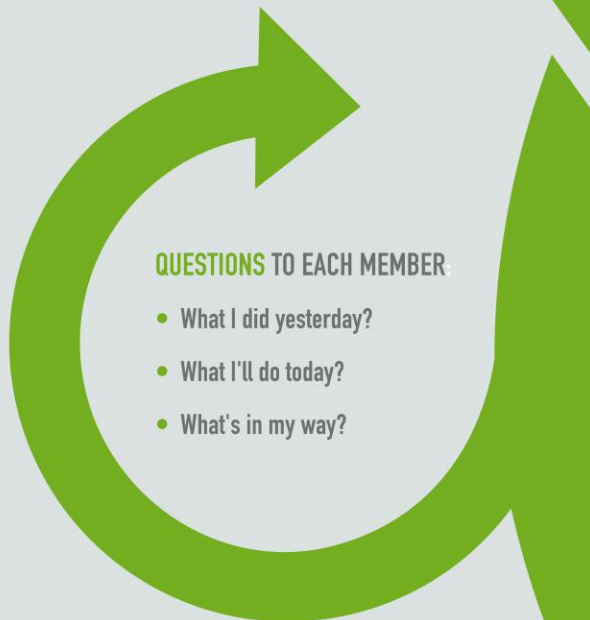
How does it work?



Scrum Ceremonies & Framework



DAILY SCRUM MEETING RULES



- Short period (≈15 min)
- The same place
- The same time
- Run by scrum master
- Full team presence
- The sprint backlog update
- No side conversations

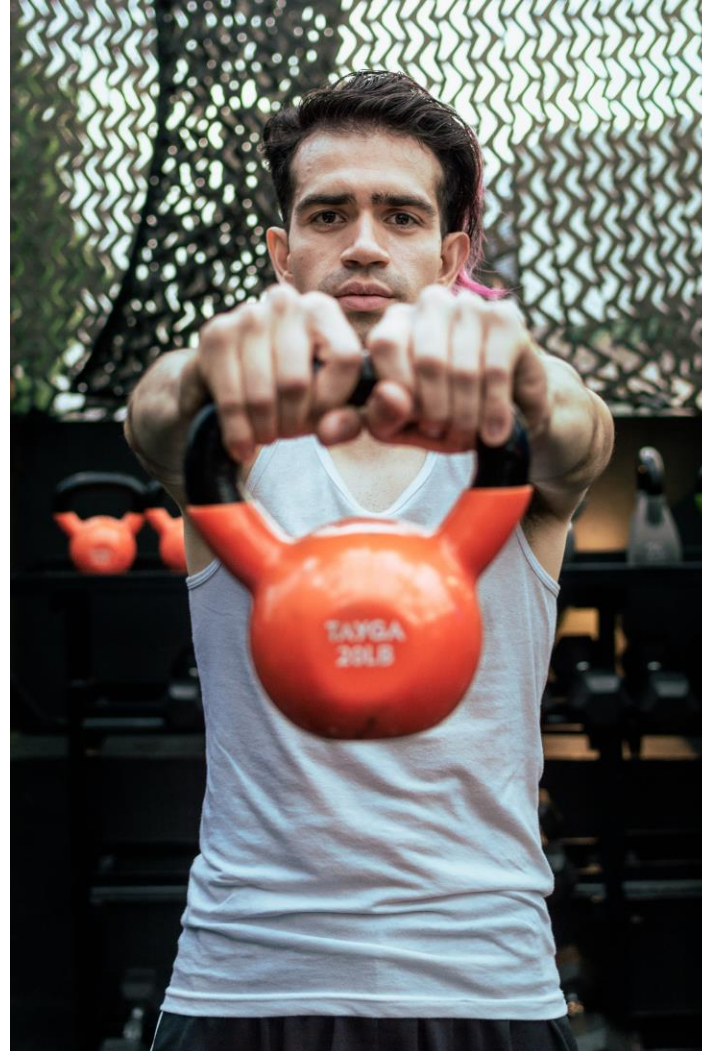
QUESTIONS TO EACH MEMBER:

- What I did yesterday?
- What I'll do today?
- What's in my way?

Planning



Ongoing Work & Stand-ups



Reviews & Retrospectives



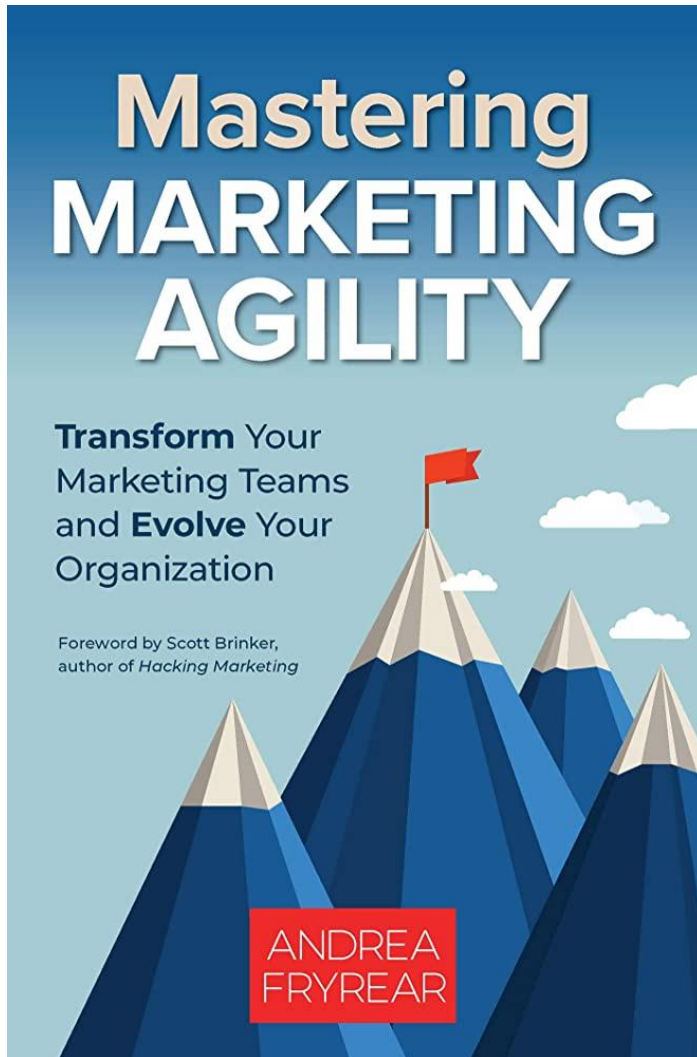
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Get Started with Scrum

- Identify your Team
- Assign Roles
- Set Iteration Timeframes
- Implement Ceremonies
- Build Backlogs
- Track Tasks



Resources



agilealliance.org



agilesherpas.com



scaledagileframework.com

Demo:

Getting Started with Scrum in Workfront



Open Discussion with Q&A



Scrum Resources on Experience League



Documentation

- [Workfront Boards Overview](#)
- [Get started with boards in Adobe Workfront](#)
- [Use the boards dashboard](#)
- [Manage workstreams](#)

Videos

- [Adobe Workfront Boards video demonstrations](#)

Event Series: Agile + Adobe Workfront

- Summit Event: Leading Hybrid Work Methodologies in the Modern Enterprise
- Ask the Experts: Agile in Workfront – March 28th
- Learn: Intro to Kanban Boards with Adobe Workfront (April 18th)
- Learn: Intro to Scrum with Adobe Workfront (May 23rd)
- **Coming Soon this summer!**
 - Learn: Getting Started with Agile in Adobe Workfront
 - Ask the Expert – Agile Features in Adobe Workfront



[FREE] Upcoming Events for System Administrators



May 24

9:00 – 10:00am MT

Ask
the Experts: Foundations
of Project
Templates Webinar Follow
Up



May 25

10:30 – 11:30am MT

Ask: Resource
Management in
Workfront Office Hours



June 2

10:00 – 11:00am MT

Connect: Admin Chat for
Marketing & Creative



June 6

3:00 – 4:00pm MT

Learn: Getting Started with
Resource Management in
Workfront



June 8

10:30 – 11:30am MT

Ask: Leverage the no-cost
Adobe Workfront +
Creative Cloud integration

Live on Experience League! Register for all upcoming sessions on the [Events](#) page.

System Administrator Resources

- Workfront [Tutorials](#) – review the curated learning experiences to empower your users to do their best work
- Workfront [Community](#) – ask questions and get answers, ideas and best practice recommendations from other like-minded System Admins
- **Register** for hot-topic webinars, interactive workshops and open Ask the Expert office hours on the [Events](#) page
- Stay in the know! If you aren't receiving the monthly Workfront customer newsletter, sign up [here](#)
- Post product improvement suggestions to the [Ideas tab](#) and upvote other enhancements (must be logged in and designated as an Authorized Support Contact)
- Keep an eye out for a NEW Announcement Center message with a calendar of events for the upcoming month
- Mark your calendars for quarterly releases and review [product release notes](#) to see what changes are coming
- Leverage the [Customer Support](#) team for technical questions and troubleshooting
- Access hands-on training through [Adobe Digital Learning Services \(ADLS\)](#) - required a paid subscription

Experience League Guide: [Discover the Possibilities of Experience League](#)

