



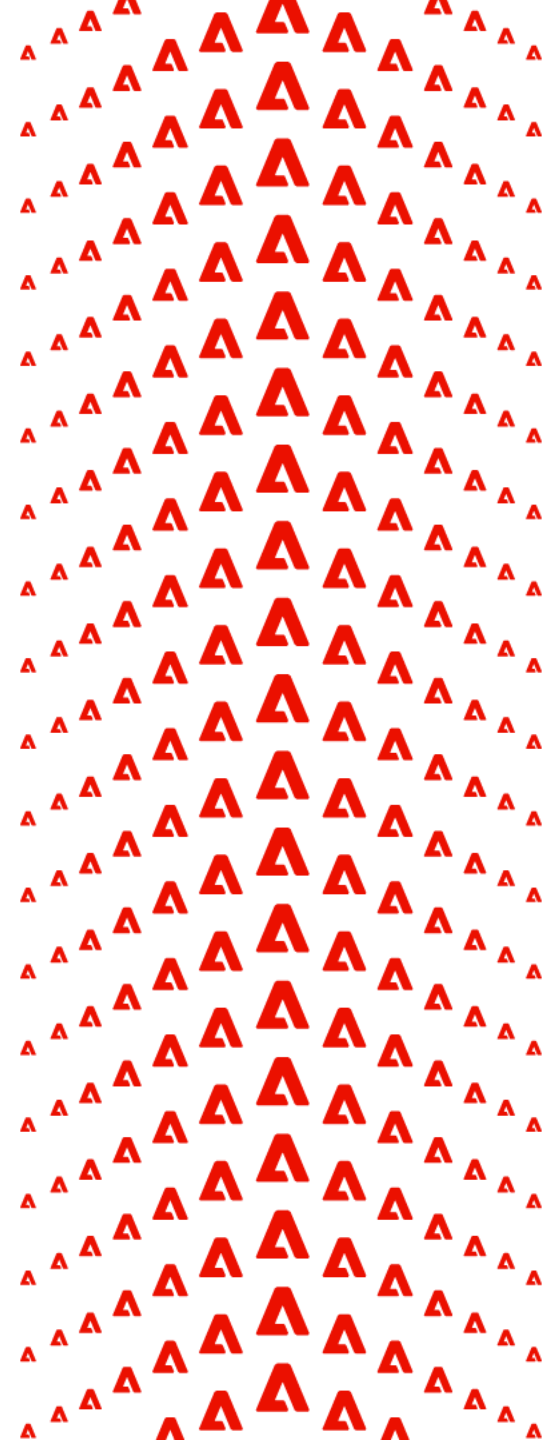
Ask the Experts – Agile in Workfront

Adobe Workfront Customer Success – March 28, 2023



Agenda

Start Time	9:00am MT / 11:00am ET
5 minutes	Welcome & Introductions
10 minutes	Agile Overview
10 minutes	Live Demo – Agile in Workfront
10 minutes	Questions from Registration
25+ minutes	Open Q&A
End Time	10:00am MT / 12:00pm ET



Introductions



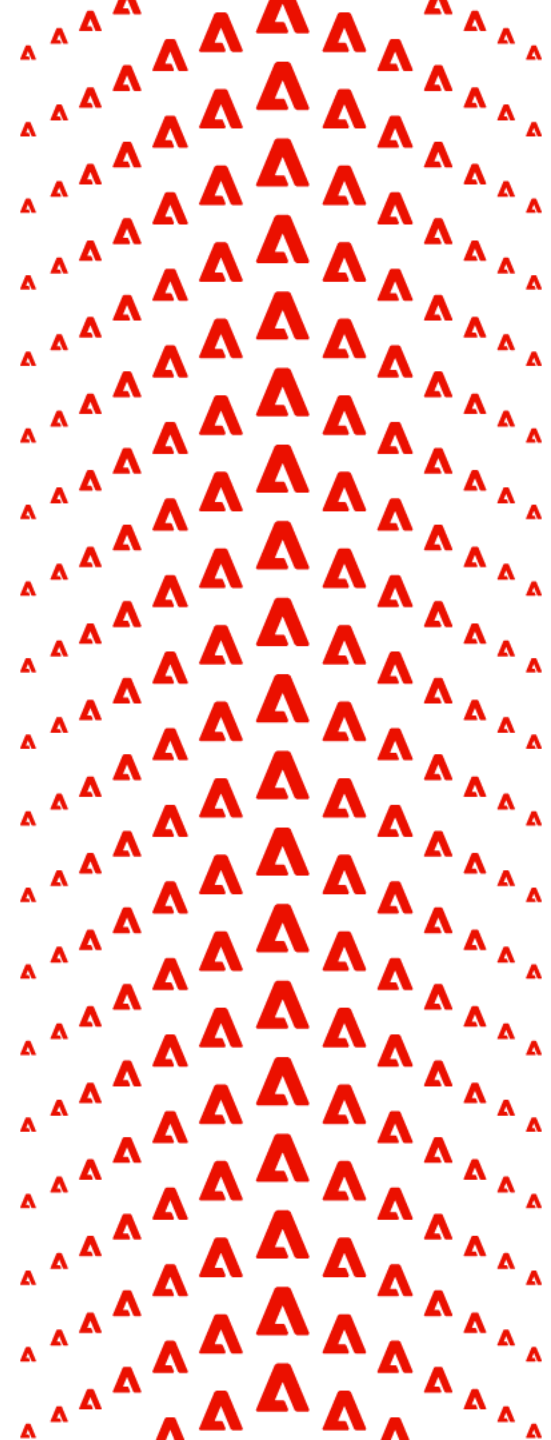
Natalie Mitchell

Manager, Product Manager
Adobe Workfront
@NatalieM27 - Community



Patrick Muir

Sr. Product Manager
Adobe Workfront
@PatrickMu1- Community



Agile Overview



agile vs. Agile

agile: able to move quickly and easily

Agile: relating to or denoting a method of project management, used especially for software development, that is characterized by the division of tasks into short phases of work and frequent reassessment and adaptation of plans

Agile Manifesto

Individuals and interactions over *processes and tools*
Working software over *comprehensive documentation*
Customer collaboration over *contract negotiation*
Responding to change over *following a plan*

That is, while there is *value in the items on the right*, we **value the items on the left more**.

Flavors of Agile

- **Scrum: Iterative cycles**
- **Kanban: Continuous flow**
- Extreme Programming (XP): The simplest thing
- Lean Development: Ruthless prioritization
- Crystal: Interaction and flexibility

Common Ceremonies

- **Backlog Grooming:** set priorities, clarify expectations, ensure a healthy backlog
- **Planning:** define and document approach
- **Stand-up:** daily check-in, update plans, identify blockers
- **Retrospective:** review work and interactions, identify improvements

Live Demo



Questions from Registration



For a large project, can some project teams operate using Agile while other teams use waterfall?



How do you manage deadline-driven projects in an agile way?



If I'm not using Agile today but considering moving in that direction, what is relevant (best practices / recommendations) to keep in mind for that transition?

Upcoming Events for System Admins



April 10

7:00– 8:00am MT

Strategic Admin Chat



April 13

11:00 – 12:00pm MT

Community Chat



April 18 ★

10:00 – 11:00am MT

Introduction to Kanban
with Adobe Workfront



April 19

9:00– 10:00am MT

System Admin Essentials:
Finding Efficiencies with
Automation



May 23 ★

1:00 – 2:00pm MT

Introduction to Scrum
with Adobe Workfront

Live on Experience League! Register for all upcoming sessions on the [Events](#) page.

Agile Resources on Experience League

Documentation

- [Boards Overview](#)
- [Get started with boards in Workfront](#)
- [Use agile planning tools in boards](#)
- [Adobe Workfront Boards for mobile](#)

Demo Videos

- [Adobe Workfront Boards video demonstrations](#)

Tutorials (Videos)

- [Find and create a basic board](#)
- [Manage board columns](#)
- [Add cards to a board](#)
- [Manage cards on a board](#)
- [Add and manage team members for a board](#)
- [Add and edit column settings on a board](#)
- [Add and manage tags for cards](#)

System Administrator Resources

- Workfront [Tutorials](#) – review the curated learning experiences to empower your users to do their best work
- Workfront [Community](#) – ask questions and get answers, ideas and best practice recommendations from other like-minded System Admins
- **Register** for hot-topic webinars, interactive workshops and open Ask the Expert office hours on the [Events](#) page
- Stay in the know! If you aren't receiving the monthly Workfront customer newsletter, sign up [here](#)
- Post product improvement suggestions to the [Ideas tab](#) and upvote other enhancements (must be logged in and designated as an Authorized Support Contact)
- Keep an eye out for a NEW Announcement Center message with a calendar of events for the upcoming month
- Mark your calendars for quarterly releases and review [product release notes](#) to see what changes are coming
- Leverage the [Customer Support](#) team for technical questions and troubleshooting
- Access hands-on training through [Adobe Digital Learning Services \(ADLS\)](#) - required a paid subscription

Experience League Guide: [Discover the Possibilities of Experience League](#)