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## Agenda

Торіс
Welcome and agenda

8:05 a.m. Finding Efficiencies with Automation



**Monique Evans** Systems Operations Manager Stanley Black & Decker, Inc.



**Ewan Hruska** Senior Customer Success Architect Adobe Workfront

8:45 a.m. Ask the Experts! Audience Q&A

8:55 a.m. Wrap-up and next steps



#### Hi, I'm Monique! A theme park enthusiast, Community Advisor, and Workfront nerd





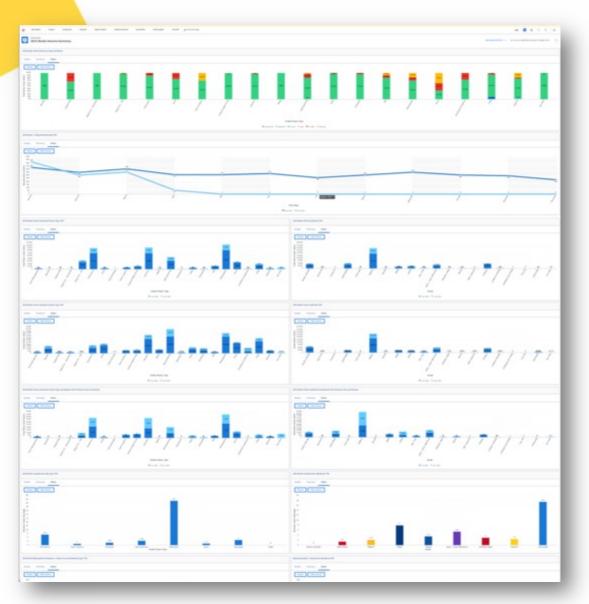


Connect with me on LinkedIn! https://www.linkedin.com/in/moniqueevansmd



StanleyBlack&Decker

#### How We Use Workfront at Stanley Black & Decker



#### **Global Marketing Department**

- Content Studio (In-House Agency)
  - Produces 50,000+ assets a year or 200/day
- Industrial Design
- Packaging
  - Manages 14,000+ SKUs a year (1,600 NPD)
- Digital
- Brand
- Licensing

#### **Operations, Project & Program Management**

- 4 Project Studio Coordinators
- 11 Packaging Program Managers
- 1 System Admin

Finding efficiencies is **crucial** for my success

<mark>ıcial</mark> fo

StanleyBlack&Deck

## Ewan Hruska

Senior Customer Success Architect Workfront Customer Success, Adobe

- Based in Seattle, Washington
- Joined Workfront/Adobe in 2019
- Previous Workfront and Adobe customer (Retail)
- Passionate about helping customers get the most out of their Workfront investment – with specialties in Agile and Fusion
- Love to hike, camp, and play harmonica





## The Workfront CSA team at Adobe

We're a team of 5 former System Admins and practice owners with more than 20 years of combined Workfront experience. We incorporate Workfront capabilities into our work lifecycle to better help us support our customers and we love to try out the newest functionality.

Workfront VOC Requests	5		9 Fredback MEMBERS	a   e- Ø10
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## What are the things that slow YOU down?

#### **Program Deactivation**

Job Role review

**Custom Statuses** 

Compliance

Onboarding

Project cleanup

## Template maintenance

**End-user requests** 

Missing data

Report cleanup

## **User management**

Updating Custom Forms

**Asset Approvals Management** 

Filters/Views/Groupings Control

**Quarterly Releases** 

Adobe

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#### Use a Crawl-Walk-Run Approach



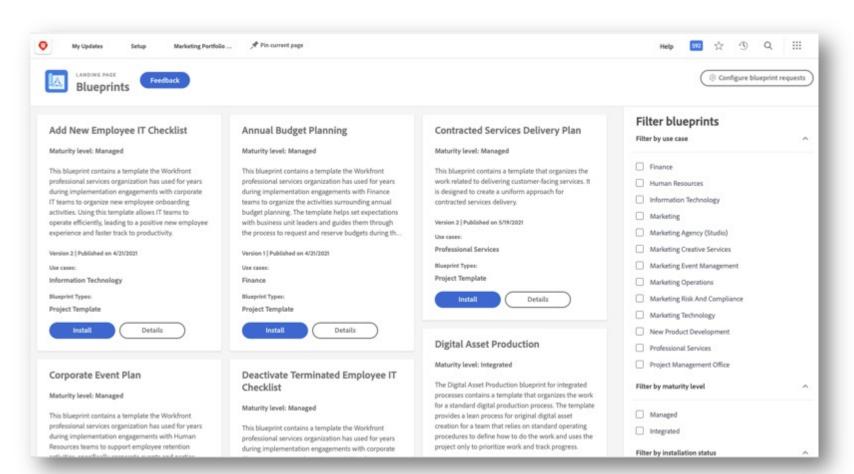


#### **Don't Start from Scratch**

### Workfront Blueprints is a

collection of best practice building blocks built into and distributable inside Adobe Workfront as templates.

Find more information on Blueprints on Experience League <u>here</u>.



## **Blueprint: System Admin Maintenance Dashboard**



The System Administrator Maintenance Dashboard Blueprint is a distributable collection of 20 pre-built reports based on best practices. It is purpose-built for System Administrators to perform regular administrative tasks.

Blueprints	( @ Configure bilungrint requi
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#### Simple to install:

- 1. Go to **Blueprints** in your Main Menu
- 2. Select "Dashboard" under Filter by Type section
- 3. Click on **Install** under System Administrator Maintenance Dashboard
- 4. Click **Continue**
- 5. Click Install as is
- 6. When you get the

you are good to go!





# The System Administrator Maintenance Dashboard Blueprint includes two **Project Template Reports**:

**Number of Projects by Template** – Provides a list of all the templates in your environment and how many projects they are used by. Includes a graphical chart that is useful to get a read on your templates. Click on a column or go to Details to see more information about the associated projects.

**Template Audit** – Lets you know what is in each Template and highlights what isn't.

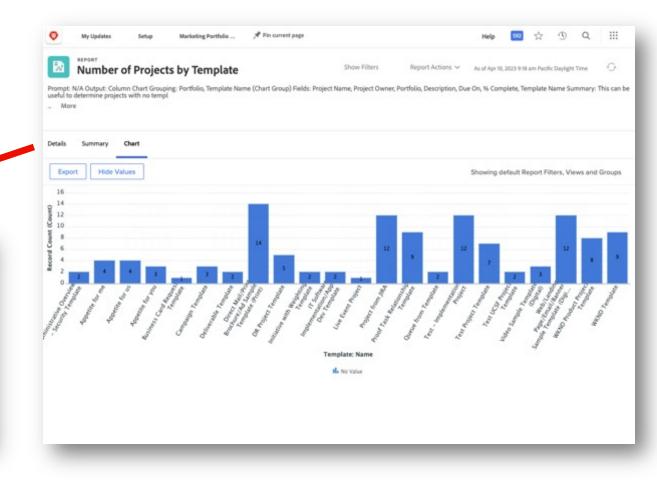
# 

## Number of Projects by Template Report

#### What insights can you capture from this report?

- Insight on HOW OFTEN templates are being used
- Insight on when a template was LAST USED (from the details tab)

Details Summary Chart						
[→ ↓				Q 8	V Report Default	) Report Default 🔯 Report Defa
C Project Name	Project Owner	Partfolio	Desc	Due On	% Complete	Template Name
Template: Name: Test Project Template (7)						
Text Project Template - Project	Upside Down		Test Project Description	2/06/00	0%	Text Project Template
Test Fusion 1	Upside Down		Ewan Hruska	4/18/22	100%	Test Project Template
Gobblety gook	Upside Down		Ewan Hruska	2/21/20	0%	Test Project Template
Text Fusion	Upside Down		Blah de blah Ewan Hnuska	2/21/20	100%	Text Project Template
This is a Test Fusion 5	Upside Down		Body Content Ewan Hruska	2/21/30	0%	Test Project Template
Template Test Project 2	Upside Down			6/14/25	0%	Test Project Template
PROI: Test Issue for Salesforce Link Success	API Connector			11/12/20	0%	Text Project Template
<ul> <li>Template: Name: Appetite for me (4)</li> </ul>						
Implementation Project - Sears PMID - Appetite For Me	API Connector		Test Project Description	2/14/20	0%	Appetite for me
Appetite for me - Project	Upside Down			6/07/28	100%	Appetite for me
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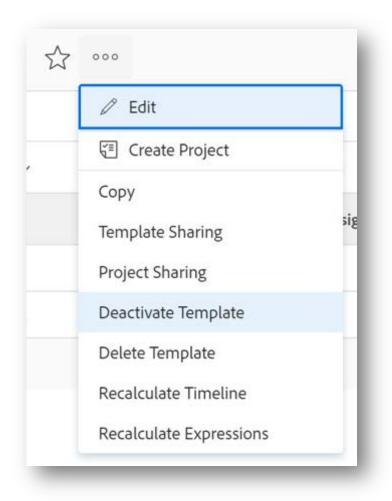


#### **Actions to Take**



There are various actions you can take after reviewing the 'Number of Projects by Template' report, including:

- Mark a project template inactive
- **Rename** the template
- Un-share a project template
- **Delete** a project template (tread lightly!)





## The System Admin Maintenance Dashboard helps answer the question:

## What is currently in my Workfront environment?

but...

## Will it provide ALL the answers you're looking for?

#### Use a Crawl-Walk-Run Approach





## Updating the Report to Better Reflect My Use Case

## Filter

- Added my specific Groups
- Template Is Active

#### Grouping

 Single-Level Grouping for Template Name

et Filter Rules for your Report		Switch to Text Mode   Apply an Existing Filter
Dnly show me Projects in which the		
Project » Group ID	Equal 🗸	×
AND V		
remplate >> Is Active	Equal (Case Sensitive) 👻 💌 True 🔿 False 🗙	



## Updating the Report to Better Reflect My Use Case

#### View

- Added Entry Date
  - Summarize this column by Maximum
- Removed Portfolio, Description, and % Complete
- Sorted columns by Template
   Name and Entry Date

#### Report Options

 Changed the default view to Summary

	f Projects by Templat	- (,				Report Settings 🗸
Columns (View) Groupings	Fibers Chart					
Project >> Entry Date	Column Settings				Advanced Options	Switch to Text M
Project // Entry Little	v					
Entered By ID	Sort by this colur	mn Second v and sort	R Ascending (A-Z) ~			
Entry Date	Summarize this colu	umn by:				
Estimate Total Savings of Opportunitie Scale	s to Maximum V					
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## The Updated Version of the Report

	CLD#2 Number of Project Show Filters Report A	Actions V As of Apr 17, 2023 3:49 pm E	Eastern Daylight Time
Summary Chart	Prompt: N/A Output: Column Chart Grouping: Template Name Fields: Name, Owner, Description, I projects have been created in the system, grouped by their Template. This can be useful t	Due On, % Complete, Template Name	Summary: Display how ma
	_ More		
y Date ↑ Name	Detail: Summary thart		
te: Name: CAS Internal Printer Project Template (829) 4/14/23			
te: Name: CO - Automation Project (1) 1/18/23	NAME Template: Name: ANF - Dynamic Label Template	COUNT 300	ENTRY DATE Maximum: 4/14/23
te: Name: GCX - Campaign Big Idea/Activation Template (33) 3/17/23	Template: Name: ANF - On-Product Labels Template	42	Maximum: 2/28/23
te: Name: GCX - Copywriting (113) 4/11/23	Template: Name: ANF - Packaging Design Proposal Template	1	Maximum: 7/30/20
	Template: Name: ANF - Packaging Template	29	Maximum: 3/1/23
te: Name: GCX - Creative Development (14) 2/6/23	Template: Name: ANF - Photography Beauty	64	Maximum: 4/13/23
te: Name: GCX - Digital - Email (171) 4/16/21	Template: Name: ANF - Tech Pages	199	Maximum: 4/3/23
	Template: Name: **AY TEMP** LX Brand Revit Template	3	Maximum: 12/3/21
	Template: Name: Bynder Ingestion	1	Maximum: 3/2/23
	Template: Name: CAS E-Blast / E-Mail Project Template	17	Maximum: 4/13/23
	Template: Name: CAS Ecomm Project Template	62	Maximum: 4/5/23
	Template: Name: CAS External Printer Project Template	121	Maximum: 4/13/23
	Template: Name: CAS Internal Printer Project Template	829	Maximum: 4/14/23
	Template: Name: CO - Automation Project	1	Maximum: 1/18/23
	Template: Name: GCX - Campaign Big Idea/Activation Template	33	Maximum: 3/17/23 Maximum: 4/11/23
	Template: Name: GCX - Copywriting	113	Maximum: 4/11/23

Details

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#### Add in an Automation

#### Use the **Send Report** feature to automate reminders to review the templates at a regular cadence

mail Subject	Repeats	REPEATING DELIVERIES
CLD#2 Number of Projects by Template (GCX $\ensuremath{\nu}$	Monthly -	+ New Repeating Delivery
mail Message Review the template list to see which aren't being used as often and should <u>possibly be</u> deactivated	Repeats Every       6 -   Months	EVERY 6 MONTHS ON THE 3RD FRIDAY To: Monique Evans
eliver this report with the Access Rights of:	Time 6:00 AM ~	
PDF -	Repeats On Day of month  Day of week Last day of the Month Starts On	
Letter (8.5" × 11") +	Jan 20, 2023 😁	
rientation	Ends On Apr 17, 2023	
	Never     Save Delete	





# Don't start deactivating templates just yet!

The project report may not account for all templates used in your instance!!

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## Adding a Task Report to the Cleanup Dashboard

#### View

- Mimics Project Report
- Added Project Template Name (Text Mode Needed)

#### Grouping

- Project Template Name (Text Mode Needed)
- Template Task Name

#### Filter

Template Task ID is not Blank

#### Prompt

- Project Template ID
- Project Group ID
- Template Task ID



CLD#3 Number of Tasks by Template (GCX version)

Report Actions 🗸

#### What should we include in your Report?

- Any	~	
Project Group ID		
Any	~	
Template Task ID	~	

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#### Additional Benefits of Creating a Task Report

CLD#3 Number of Tasks by Templ	now Filters and Prompts	Report Actions 🗸	As of Apr 6, 2023 1:01 pm Easter	m Daylight Time 📿
Details Summary Prompts				
$[\rightarrow \checkmark$			Q	\$ 7`⊙`⊞
Entry Date 🕆 🛛 Task	Assignments	Due On	Template Task Name 个	Project Template 个
Project: template: name: GCX: Workfront Admin Project Template (188)	1/19/23			
> Template Task: Name: Content Gathering & Discovery (42) 1/19	0/23			
> Template Task: Name: Enhancements (3) 1/19/23				
> Template Task: Name: Kickoff Meeting and Planning Sessions (37)	1/19/23			
> Template Task: Name: Testing (29) 1/19/23				
> Template Task: Name: Training (37) 1/19/23				
> Template Task: Name: Workfront Build (40) 12/20/22				
			Showing All (188	) → tasks 1 - 188 of 188 tasks

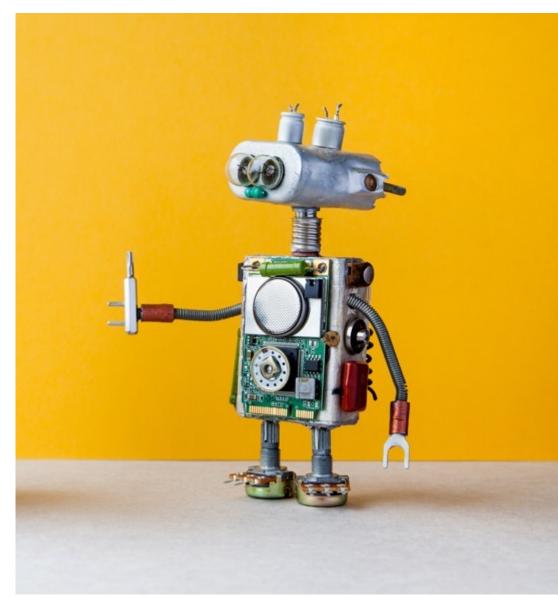
- Analyze add-on templates
- Accounts for projects where an incorrect template is selected and then deleted
- Determine if specific tasks should be deleted



#### What's next?

- You've worked hard to establish a standard operation for auditing/reviewing your templates
- ✓ Every month you do the same thing
- ✓ You have other things you'd rather do
- Can we automate this?

# Welcome to Workfront Fusion!



#### Use a Crawl-Walk-Run Approach



## Fusion Template: Project Templates that haven't been used in X years



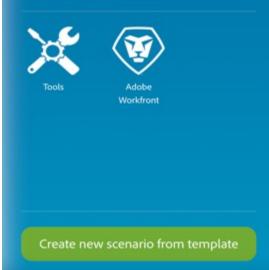
Workfront - Find project templates not used in policy time and notify

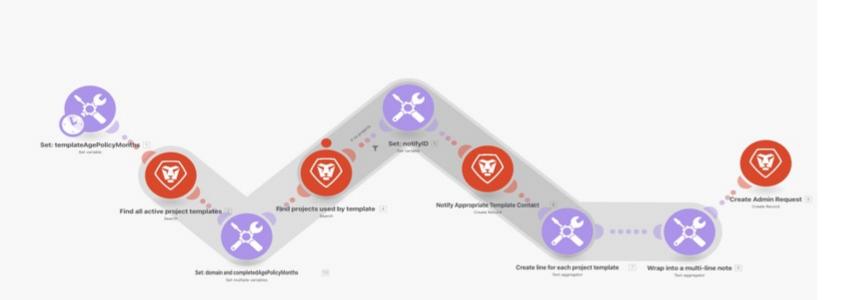
**₩** 0

Adobe

Once a month, review your project templates using your own policy with this easy to manage template that notifies appropriate users on templates in violation of your policy.

This is a predefined template that will make the creation of your scenario much easier. Of course, you can always expand and customize the scenario to meet your own individual needs.

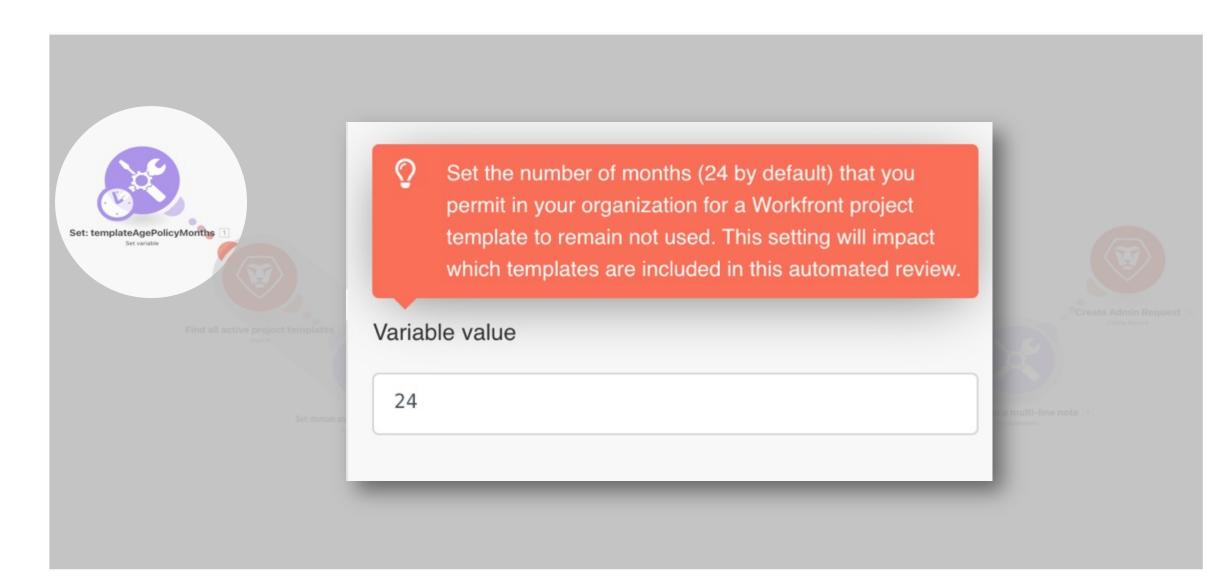




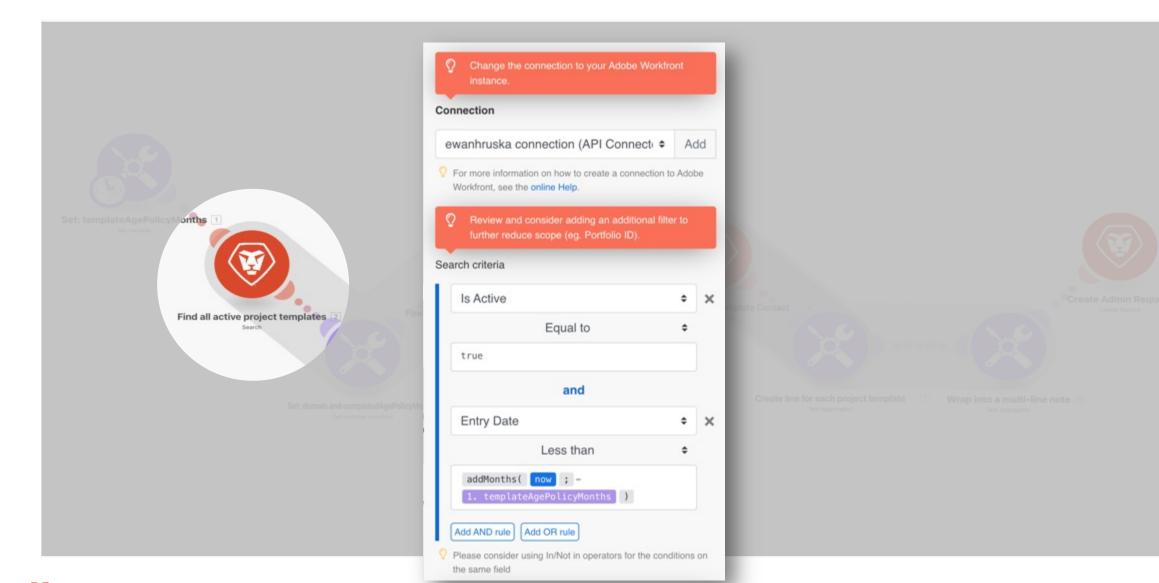


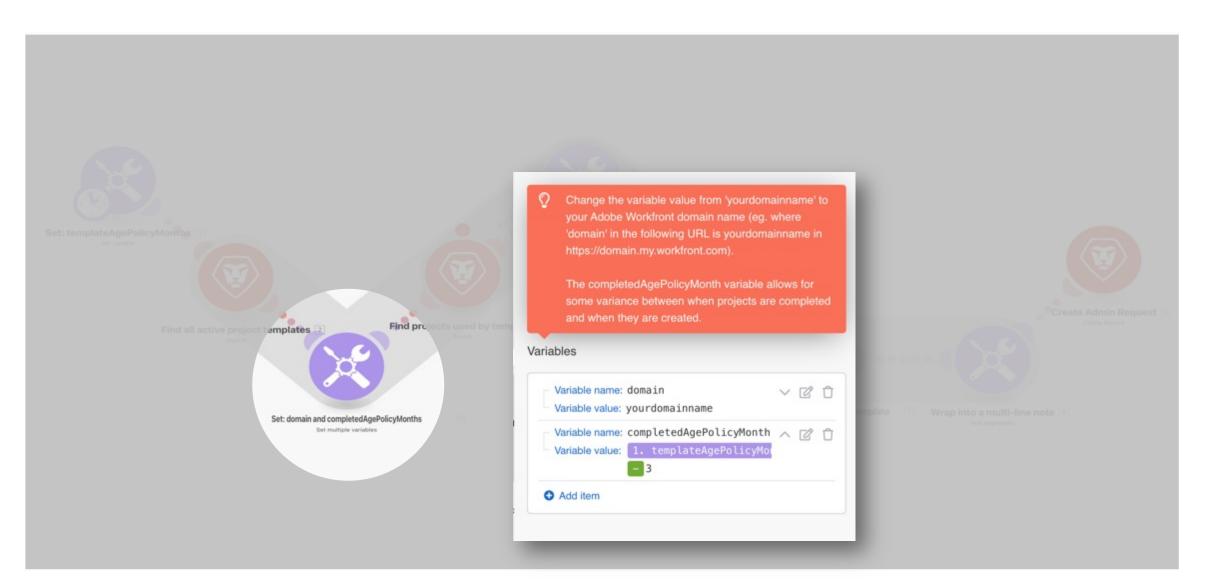
パネズ





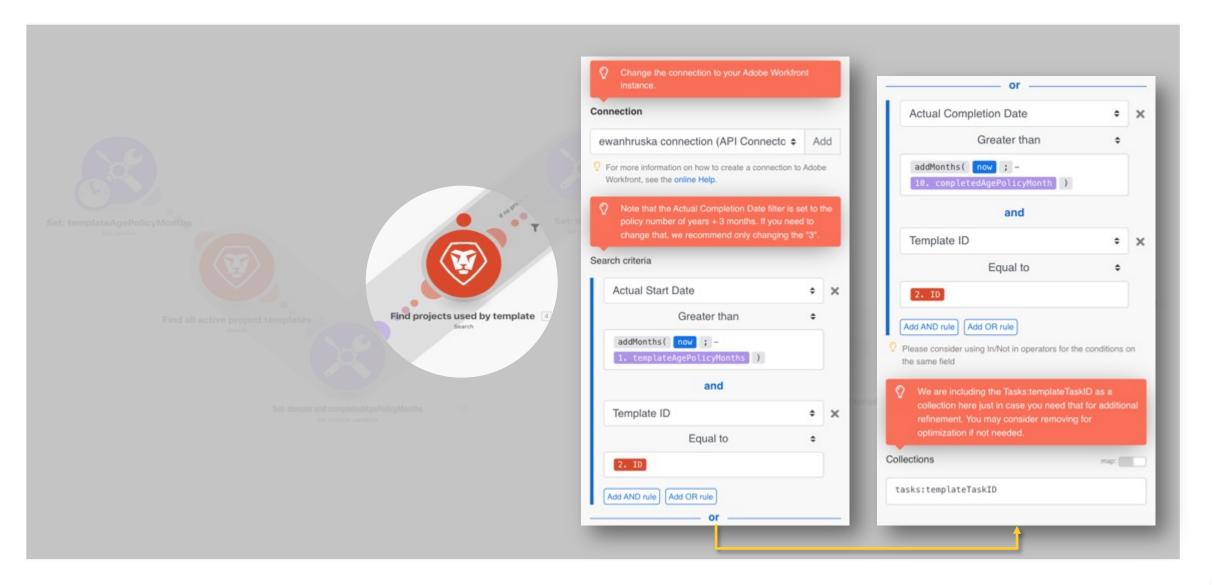


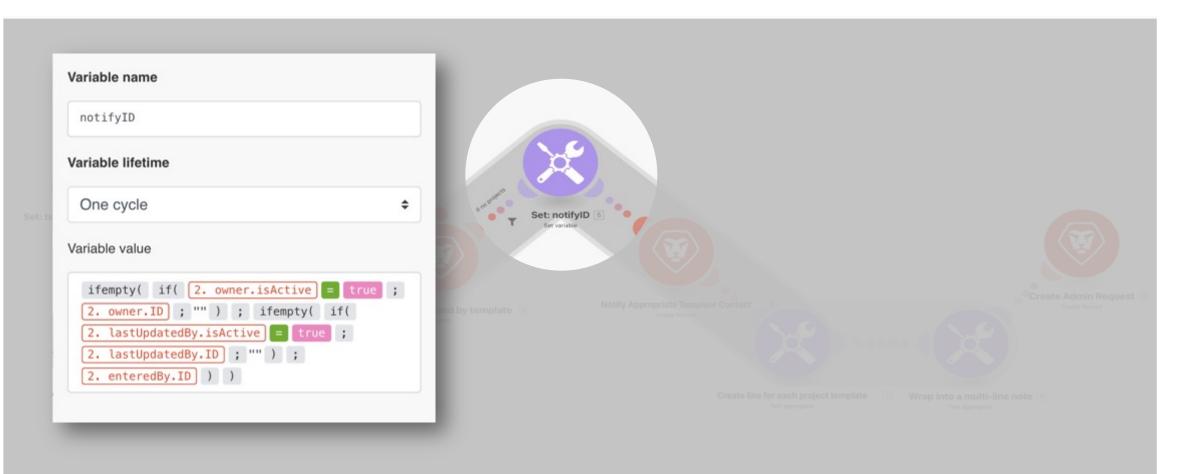




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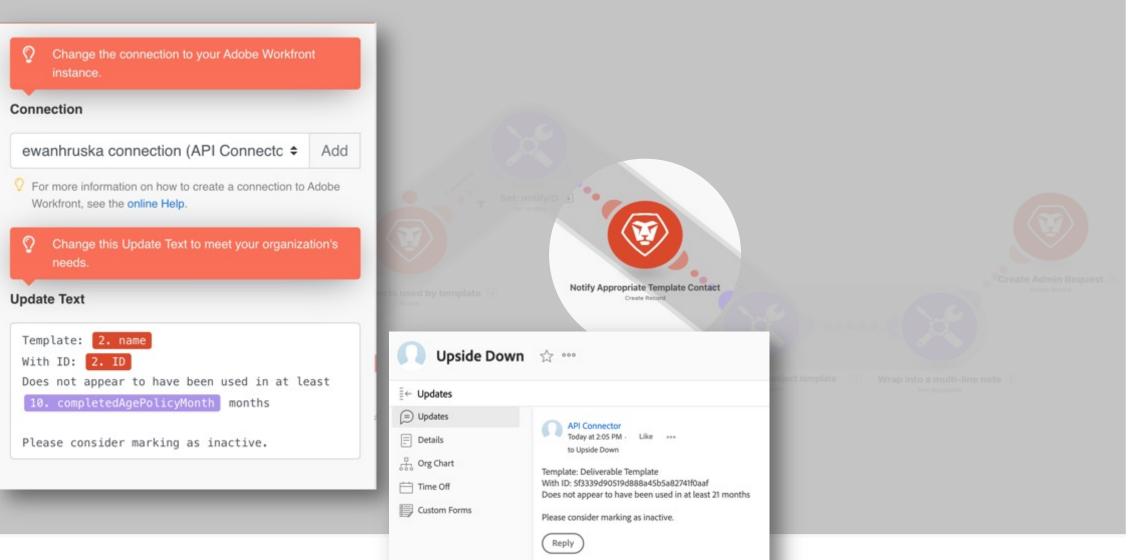




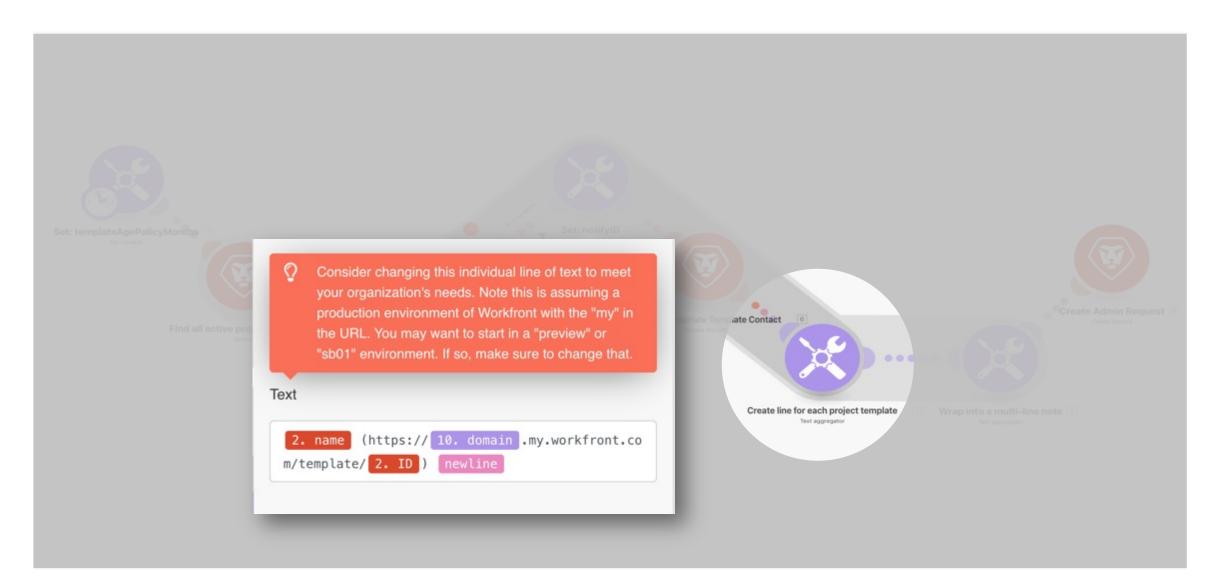
**Note:** This is not a configurable step from the template. *Optional: To edit, go to your completed Scenario.* 

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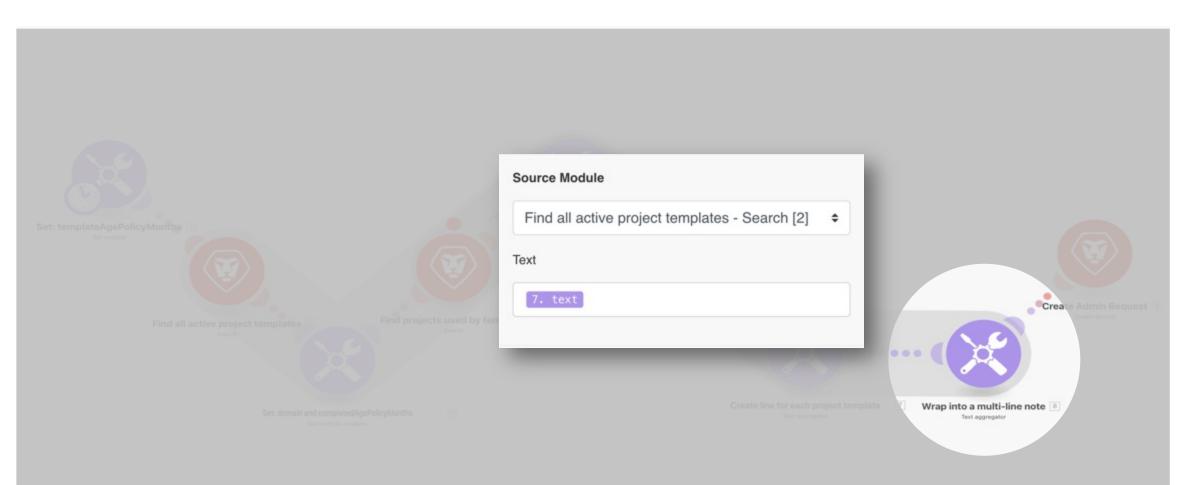
Adobe



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**Note:** This is not a configurable step from the template. *Optional: To edit, go to your completed Scenario.* 

**师子** 

Adobe



More > PROJECT Administrative Tas... | ISSUE Project Templates ...

#### Project Templates Requiring Review - 14/04/2023 03:05 🙀 🚥

#### ← Issue Details

Updates	Description
Documents	Notifications have been sent to the appropriate contacts for each of the following Project Templates. The following templates may need to be reviewed as they appear to not have been used within the template policy age:
Approvals	Guided Self-Launch Implementation Template (https://yourdomainname.my.workfront.com/template/94f8bf7ec4afb401e0530a093a0aec2b)
) Apploints	Live Event Project
	(https://yourdomainname.my.workfront.com/template/5f238c3b013038ba5e9513252c8e999c) Workfront Communication and Launch Template
	(https://yourdomainname.my.workfront.com/template/94f8bf7ec4b2b401e0530a093a0aec2b) Integrated Campaign Template
	(https://yourdomainname.my.workfront.com/template/94f8bf7ec594b401e0530a093a0aec2b) Social Blog Post Template (Digital)
	(https://yourdomainname.my.workfront.com/template/94f8bf7ec592b401e0530a093a0aec2b) Video Sample Template (Digital)
	(https://yourdomainname.my.workfront.com/template/94f8bf7ec598b401e0530a093a0aec2b) DR Project Template
	(https://yourdomainname.my.workfront.com/template/5f23425e00fab7ddad9cf71d208cd3d3) Auto Assign Test Template
	(https://yourdomainname.my.workfront.com/template/5f2340db00f84cff7td094dcaa2aad62) Business Card Request Template
	(https://yourdomainname.my.workfront.com/template/5dae028900cada456ecaa0ac32ceaaff) Test UCSF Project Template
	(https://yourdomainname.my.workfront.com/template/Se94bd73028d5f0327ed186fb3a9f13b)
_	Appetite for you (https://yourdomainname.my.workfront.com/template/Se41e2570191686925f18ec10e18819 Test Project Template
<ul> <li>+) Add a Dashboard</li> </ul>	(https://yourdomainname.my.workfront.com/template/5e175a5500517eeffdbcea057ae1c8f6)

#### Connection

#### ewanhruska connection (API Connectc ¢ Add

- For more information on how to create a connection to Adobe Workfront, see the online Help.
- Review this Description and change to meet your organization's needs. Note that you may also want to append a Create Record->Update on the resulting Task with the same content depending on your environment.

#### Description

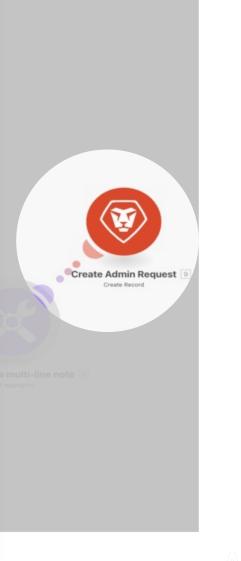
Notifications have been sent to the appropriate contacts for each of the following Project Temp lates. The following templates may need to be reviewed as they appear to not have been used w ithin the template policy age:



Modify to meet your desired issue/request namine convention.

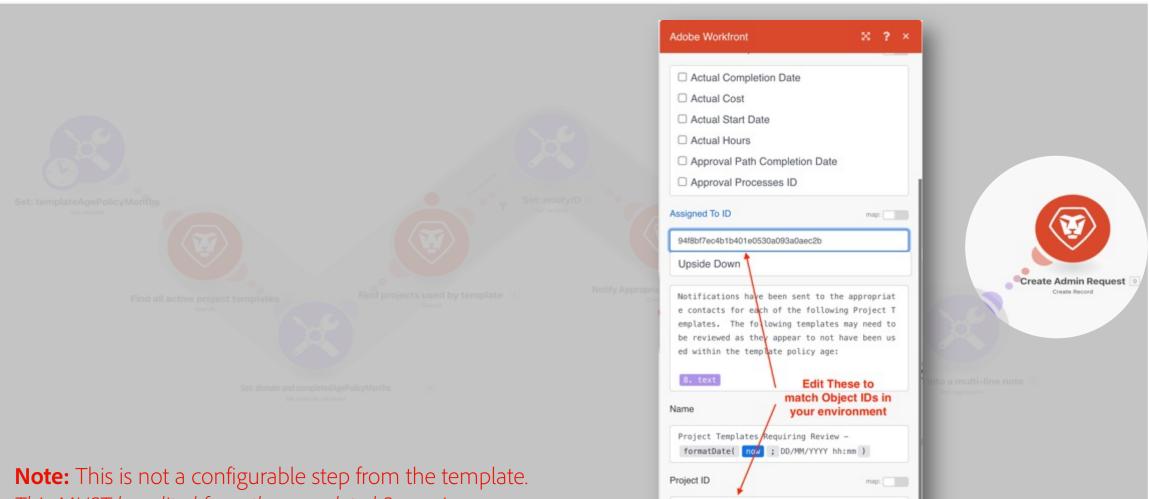
Name

Project Templates Requiring Review formatDate( now ; DD/MM/YYYY hh:mm )



# Fusion Template: After your scenario is built! – Make these changes.





#### This MUST be edited from the completed Scenario.

Start typing project name

6427433800053f60f73163f5f31ce4bb

#### **Fusion Best Practices**



#### Variables

- **Set variables** early in your scenarios
- **Create variables** for frequently changed and reusable areas in a scenario

#### Naming

- Name your scenarios in a logical manner (eg.. "Application(s) – Function")
- Labels should be human readable and resemble a sentence (eg. "Find Projects that match pattern")

#### Notes

- Include a note in the first module of all scenarios with the business use case and either a link to a design doc or an overview of the steps.
- **Special notes** should be attached to respective modules of any hard-coded data or known obstacles.

## **Takeaways**

- CRAWL. Don't start from scratch! Use a hive mind approach to leverage the <u>Workfront community</u> / <u>Customer Support</u> / Customer Success
- WALK. Make it your own! Customize in Workfront. Add additional reports.
- **RUN.** Refine your needs and automate using Fusion
- **Rinse and Repeat.** There are always more things to refine



# **Questions?**

## **Upcoming Events**

#### System Admin Essentials Webinars

- May 17: Foundations of Project Templates
- *Coming soon!* Governance & Onboarding for Group Admins
- *Coming soon!* Communicating with End Users

#### "Ask the Expert" Office Hours + Small Group Workshops

- Apr 27: Ask the Experts Efficiency w/ Automation Follow-up
- May 5: Connect Admin Chat for Marketing & Creative
- May 23: Learn Intro to Scrum with Workfront

**Register at** <u>https://experienceleague.adobe.com/events</u>

## **Call for Speakers!**

#### EXPERIENCE MAKERS THE SKILL EXCHANGE

We are looking for Adobe customers to share their stories, tips and tricks at the upcoming *Experience Makers The Skill Exchange for Adobe Workfront* on August 16<sup>th</sup>!

The Skill Exchange is a free, digital learning event where customers and experts can come together to share how they have achieved success.



#### We want to hear from you!

Submit to speak at https://adobe.ly/3Uq1pAD or by scanning the QR code

 $\rightarrow$  Submissions are due by April 28!

Questions? Contact Shea Cibulsky at cibulsky@adobe.com

## Thank you!

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## Appendix

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## **Additional Resources**

- How To Install Blueprints
- <u>The System Admin Maintenance Dashboard</u>
- How Workfront Cleaned Up Its Own "Unbridled" Instance of Workfront
- <u>Currently available Adobe Workfront Fusion templates</u>
- How to create Workfront project templates and best practices for project templates.
- How to edit Project Templates
- <u>API Explorer</u>
- <u>Register for the System Admin Webinar in May on the Foundations of Project Templates</u> (or watch the on-demand)!



#### **Task Report Text Mode**

#### **View Project Template Column Text Mode**

displayname=Project Template linkedname=project namekey=view.relatedcolumn namekeyargkey.0=project namekeyargkey.1=template:name querysort=project:template:name sortOrder=2 sortType=asc textmode=true valuefield=project:template:name valueformat=HTML

					Serlich to Standard Mod
valuefieldir proper valueformati-(Th Indexformati-grop sort7yperaet displayname-Pro- tamatikynites.tr sort6nder-2 textroder-true namekkystigkey namekkystigkey querysort-groped	6, H3 Jact Template fattedustumin Sriphtjenti Template.name				
Column Pres	riew .			Apply on Existing View ~	+ Add Column
Column Pres		AUSSIANENTS	9.4 ON	Apply an Emiling View ~ *EMPLATE TAXE RANKE [32]	

#### Grouping Text Mode

group.0.iscollapsed=true group.0.linkedname=project group.0.namekey=view.relatedcolumn group.0.namekeyargkey.0=project group.0.namekeyargkey.1=template:name group.0.valuefield=project:template:name group.0.valueformat=string group.1.iscollapsed=true group.1.linkedname=templateTask group.1.namekey=view.relatedcolumn group.1.namekeyargkey.0=templateTask group.1.namekeyargkey.1=name group.1.valuefield=templateTask:name group.1.valueformat=string textmode=true

	Groupings	Filters	Charl				
Group your Report				Dames to Mar		Dennis I	anders Mode
	tay vice male	Kalumo					
Grouping Preview		*	aply on Ex	- en	+ AM	property	
	84	A01	-	-	TEMPLATE	TASK NAME	PROJECT TO
ENTRY DATE TA							
Project.3 Templet							