



Virtual User Group: Creative Agencies - New Workfront Experience

Tuesday, May 19, 2020

WELCOME!

We'll get started shortly.



*Please ensure your
microphones are
muted.*



*Enable your camera,
if possible.*



*Use the chat function
if you have any
questions.*

Today's Host

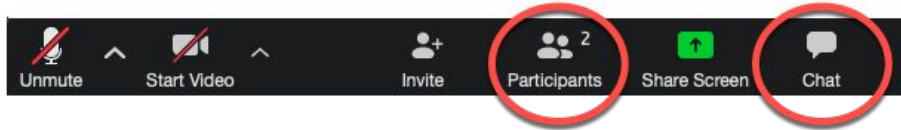


Summer Shelton

Strategic Customer Success Manager
Workfront

**This session is being recorded
and will be made available to
customers after the event.**

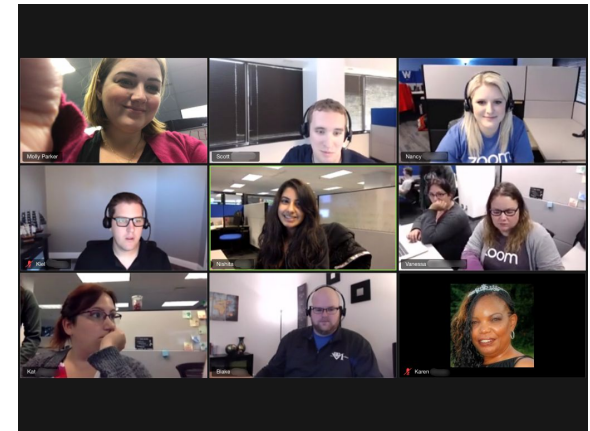
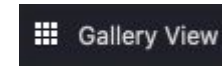
Housekeeping



Click the **Participant** and **Chat** icons at the bottom of the screen to open those windows.



Mute / Unmute by clicking the icons at the bottom of the screen. Adjust your settings by clicking the carrot.



Type
into
chat:

HELLO

my name is

- Company, Role and Location
- What do you hope to take away from today?
- Last movie you watched

Agenda

- 11:00 a.m. Welcome and Agenda
- 11:10 a.m. Workfront Update - New Workfront Experience
- 11:40 a.m. Group Discussion
- 12:25 p.m. Wrap-up Next Steps
- 12:30 p.m. Event Ends



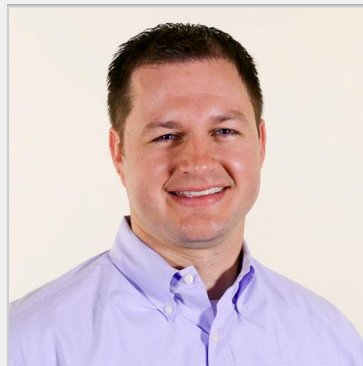
PRESENTERS



Scott Monroe

Sr. Product Marketing Manager

Workfront



Josh Boston

Sr. Program Manager in Product

Workfront



Mary Ann Erickson

Customer Success Manager at Scale

Workfront

The new Workfront experience.

Personalized workspaces

Create a dynamic place to work the way you want.

Simplified navigation

An easier way to find your portfolios, make requests, and much more.

Connection to strategy

Streamlined headers, including breadcrumbs, simplifies the connection of tasks to your strategic initiatives (also available in proofing view)

Customized navigation

Personalize how you access work that's most important to you.

New list view

Get to your projects and tasks faster than ever before with an improved view of your work lists.

The screenshot displays the Workfront interface. At the top, there are navigation tabs for 'Marketing - Web / SEO' and 'Campaigns'. Below this is a header with 'Tasks' and a search bar. The main area is a table of tasks with columns for #, Task Name, Assignments, Duration, Pin Hrs, Predecessors, Start On, Due On, and % Complete. A task detail panel is open on the right, showing 'Campaign page hero banner' with a 100% progress bar and various metadata like 'Status Complete', 'Reference Number 22951467', and 'Planned Completion Date Mar 6 6:00 PM'.

#	Task Name	Assignments	Duration	Pin Hrs	Predecessors	Start On	Due On	% Complete
35	Campaign page hero banner		23 Days	4 Hours		2/5/20	3/6/20	100%
39	[Campaign page hero banner] Component build	Dave Smyth Sean Choi Aaron Misjuchley Phil Dangerfield Steven Fisher Marketing - Engineering	4.88 Days	1 Hour	>= 38	3/2/20	3/6/20	100%
38	[Campaign page hero banner] Dev handoff	Michael Harrington	0.12 Days	1 Hour		2/14/20	2/14/20	100%
36	[Campaign page hero banner] Requirement gathering	Lauren Fisher	0.12 Days	1 Hour		2/5/20	2/5/20	100%
37	[Campaign page hero banner] Wireframe	Michael Harrington	0.12 Days	1 Hour		2/5/20	2/5/20	100%
30	Thought Leadership		122 Days	4 Hours		3/5/19	8/23/19	100%
34	Updated 2020 campaign planning slides PPC	Jenny Fairfield Chad Pearman Marketing Paid Search	0.12 Days	1 Hour		8/23/19	8/23/19	100%
1	Product Development		23315 Days	23 Hours		7/2/10	7/11/19	100%
5	PP: I hvata homansa nonon	Iann	77316 Days	70 Hours		7/2/10	7/11/10	100%

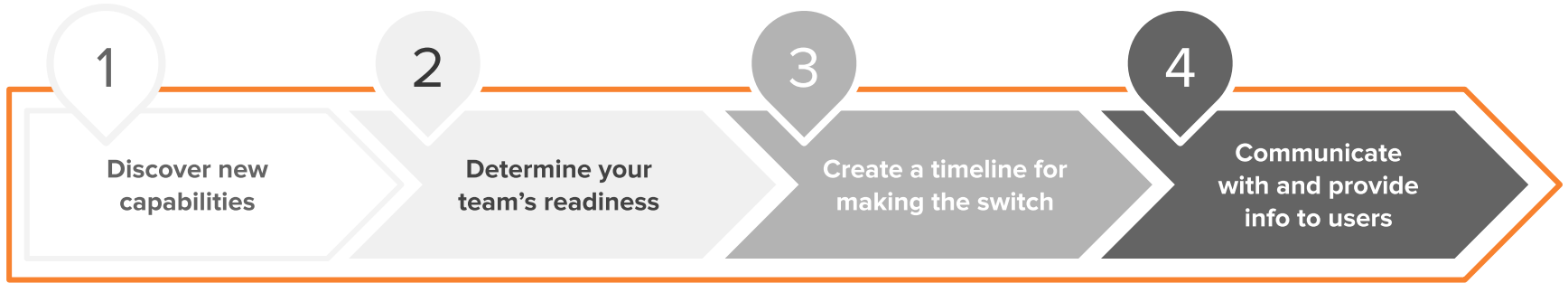
Quick access

Summary panel lets you update your progress or collaborate on a task.

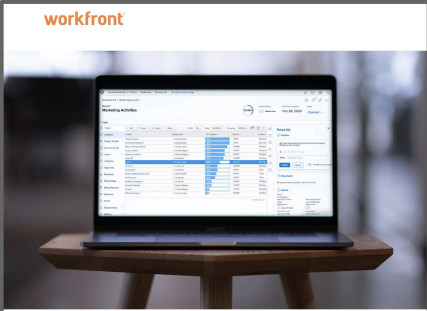
Elevated critical data

Personalize the layout to see detailed information about your work.

What should you do next?



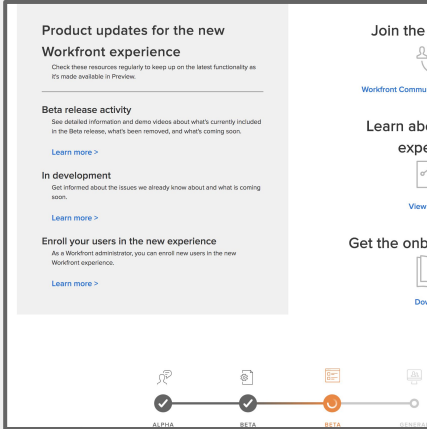
Helpful resources to get started.



workfront

Your Onboarding Guide to the New Workfront Experience

Onboarding Guide



Product updates for the new Workfront experience
Check these resources regularly to keep up on the latest functionality as it's made available in Preview.

Beta release activity
See detailed information and demo videos about what's currently included in the Beta release, what's been removed, and what's coming soon.
[Learn more >](#)

In development
Get informed about the issues we already know about and what is coming soon.
[Learn more >](#)

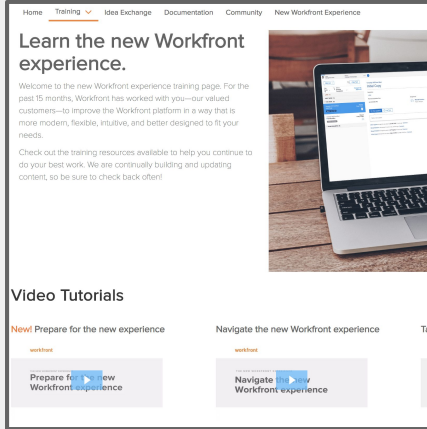
Enroll your users in the new experience
As a Workfront administrator, you can enroll new users in the new Workfront experience.
[Learn more >](#)

Join the [Workfront Community](#)

Learn about the [new experience](#)

Get the onboarding [kit](#)

Alpha BETA **BETA** GENERAL



Home [Training](#) [Mix Exchange](#) [Documentation](#) [Community](#) [New Workfront Experience](#)

Learn the new Workfront experience.

Welcome to the new Workfront experience training page. For the past 15 months, Workfront has worked with you—our valued customers—to improve the Workfront platform in a way that is more modern, flexible, intuitive, and better designed to fit your needs.

Check out the training resources available to help you continue to do your best work. We are continually building and updating content, so be sure to check back often!

Video Tutorials

New! [Prepare for the new experience](#) [Navigate the new Workfront experience](#) [Train your users](#)

[Prepare for the new Workfront experience](#) [Navigate the new Workfront experience](#)

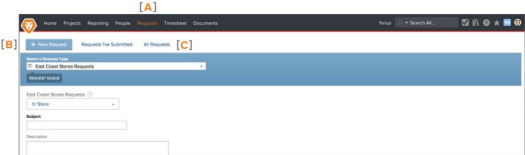
Visit one.workfront.com

Comparison guides.

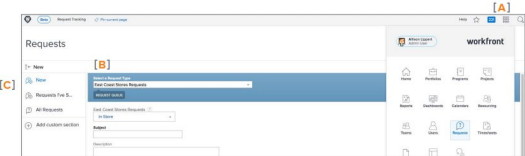
- **Requests area comparison** - See the differences between new Workfront experience and Workfront classic on the requests page.
- **Project page comparison** - See the difference between the new Workfront experience and Workfront classic on the projects page..
- **Tasks page comparison** - See the difference between the new Workfront experience and Workfront classic on the tasks page.
- **Issues landing page comparison** - See the difference between the new Workfront experience and Workfront classic on the issues page.
- **Recents and favorites comparison** - See the difference between the new Workfront experience and Workfront classic in recents and favorites menu.

workfront
THE NEW WORKFRONT EXPERIENCE

Requests area comparison



WORKFRONT CLASSIC



THE NEW WORKFRONT EXPERIENCE

[A] Main navigation in Workfront Classic is from the global navigation bar by clicking Requests. With the new Workfront experience, click the Main Menu and select Requests.

[B] With Classic, start a new request by clicking the New Request button. Now, you land automatically on the new request page so you can select a request type from the drop-down menu. If needed, click the New section in the left panel.

[C] In Classic, use the links across the top of the page to navigate between the New Requests, Requests I've Submitted, and All Requests pages. With the new Workfront experience, all of these are found in the left panel, which can be expanded or collapsed.

one.workfront.com

Enablement kits.

- **Guide to updating materials** - Learn how to update your organization's assets thoroughly and efficiently in preparation for the new Workfront experience.
- **Guide to training Workfront users** - Learn how to plan and execute live trainings on the new Workfront experience at your organization.
- **Collaborators: Getting started** - Create your own Workfront training with this downloadable slide deck for collaborator license users.
- **Workers: Getting started** - Create your own Workfront training with this downloadable slide deck for work license users.
- **Planners: Getting started** - Create your own Workfront training with this downloadable slide deck for plan license users.



workfront

THE NEW WORKFRONT EXPERIENCE

Guide to training Workfront users

Pave the way for a smooth transition to the new Workfront experience with targeted, persona-specific training.

It may feel like a lot is happening with the new Workfront experience. Remember—basic Workfront functionality has not changed. New features have been added to enhance user focus and efficiency when getting work done. With just a little bit of training, you can successfully orient your teams to Workfront's modern look and keep work on track to achieve your company's initiatives.

WHY CHANGE WORKFRONT?
Mastering modern work requires a modern work platform that is personalized to the way people work today.

Workfront worked with dozens of visionary leaders and knowledge workers who use the platform daily. We want to make it even easier for people to manage and contribute to the important work at their organizations.

See the [new Workfront experience page](#) for a message from Workfront's chief technology officer about the change.

Features, icons and more.

- **Features only available in the new Workfront experience** - Discover the key features that are only available in the new Workfront experience.
- **Functionality removed and no longer available in the new Workfront experience** - Learn the functions that have been removed and/or replaced in the new Workfront experience.
- **New and updated icons** - Share the new and updated icons to assist in faster navigation of the new Workfront experience.
- **New pins and updated layout templates** - Discover how to use pins and updated layout templates to share application elements in the new Workfront experience..

THE NEW WORKFRONT EXPERIENCE

Navigation & Main Menu icons

As you move through Workfront, the icons you see in the Main Menu, page headers, and other areas help you quickly navigate through the software.

	ICON
Dashboards	
Documents	
Help	
Home	
Logout	
Portfolios	
Programs	
Projects	
Proofing	
Reports	
Requests	
Resourcing	
Setup	
Teams	
Templates	
Timesheets	
Users	

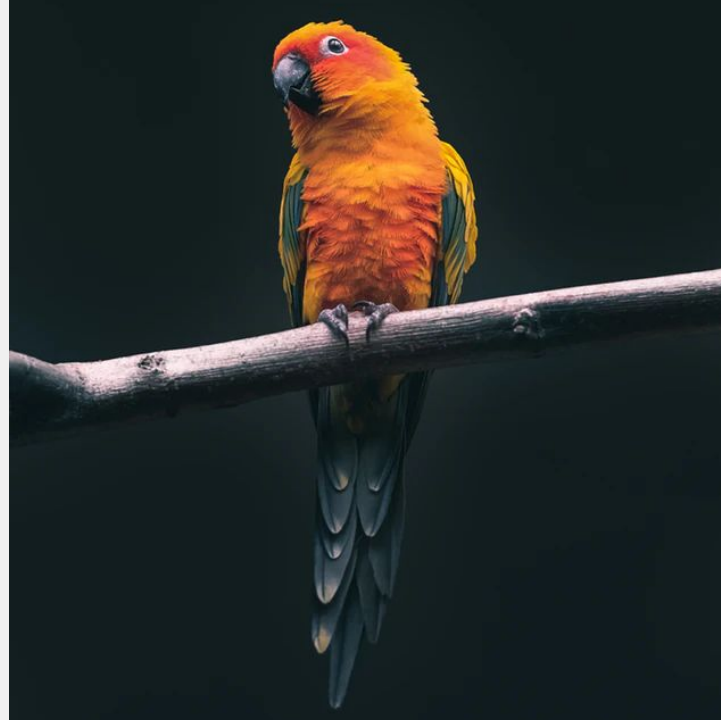
	ICON
Home	
Pin current page	
Help and Resources	Help
Favorites	
Notifications	165
Main Menu	
Search	

rev. May 11, 2020 one.workfront.com

Questions?

“Birds of a Feather” Group Discussions

- Enablement Tips & Tricks
- Technical Tips & Tricks



DISCUSSION

What was a takeaway from breakout?

Was there an “aha” moment?



Wrap-up and Next Steps



**What did you think
of this format?**

**What are other topics you'd
like to meet and discuss?**

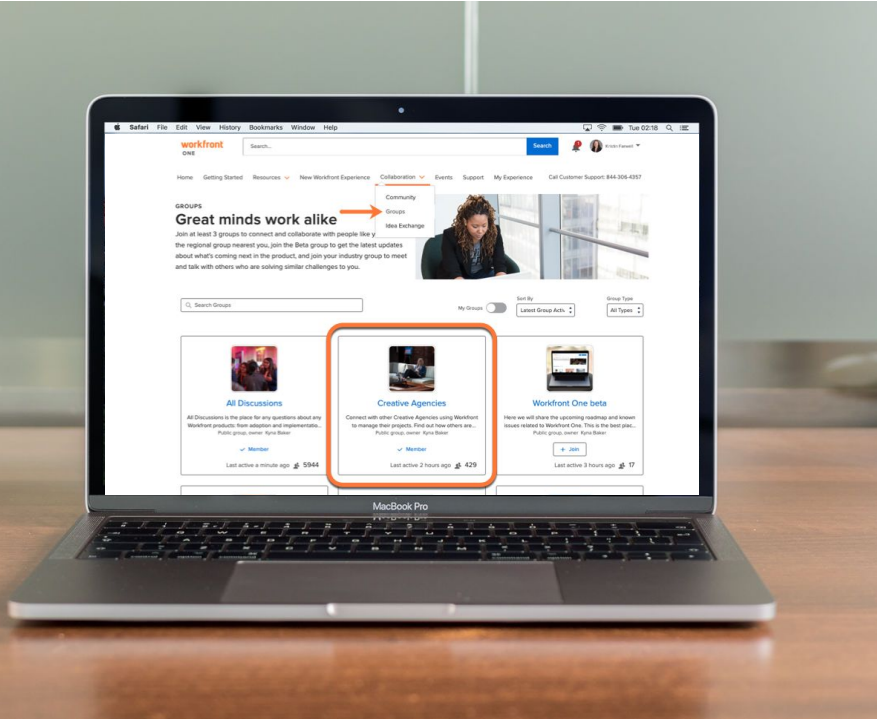
workfront[®]

ONE

Workfront One was built to provide all the resources you need to succeed in enterprise work management—all in one place.

- Group discussions
- Upcoming events
- Weekly Tips (“Workfront Wednesday”)
- New Workfront Experience feedback and updates
- Regional and Industry Groups

 *Are you a member?*

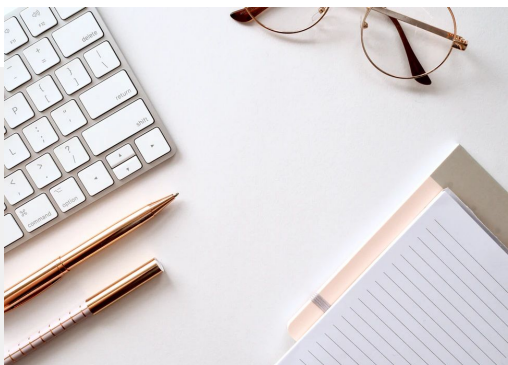


Virtual User Groups - Spring/Summer 2020

one.workfront.com/events

- **Tue, June 2, 2020**
General: “Workfront Geeks” Advanced Reporting & KPIs
- **Tue, June 16, 2020**
Creative Agencies: Reporting & Dashboards
- **Tue, June 30, 2020**
General: Workflows and Process
- **Tue, July 14, 2020**
Creative Agencies: Topic TBD
- **Tue, July 28, 2020**
General: Topic TBD





Administrator Bootcamps

one.workfront.com/events

New Workfront Experience (Virtual)

- May 12-14, 2020
- Jun 23-25, 2020

Classic (Virtual)

- May 12-14, 2020
- June 16-18, 2020



Additional Tips & Tricks

one.workfront.com/blogs

- “Workfront Wednesday” Weekly Tips on the Community Blog
- Monthly “Ask an Expert” Webinars



Leap Virtual Conference

workfront.com/leap

June 24, 2020 - 8:00 a.m. PDT

- Enjoy keynotes and 75+ breakout sessions
- See the latest and greatest from the Workfront product team
- Network virtually with a global Workfront audience

Thank you.

workfront[®]