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Virtual User Group:
Creative Agencies - New Workfront Experience

Tuesday, May 19, 2020

WELCOME!

We'll get started shortly.

Please ensure your microphones are muted.

Enable your camera, if possible.

Use the chat function if you have any questions.

Today's Host

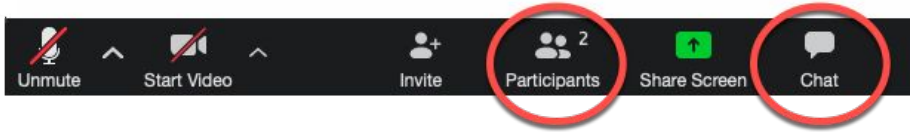
Summer Shelton

Strategic Customer Success Manager

Workfront

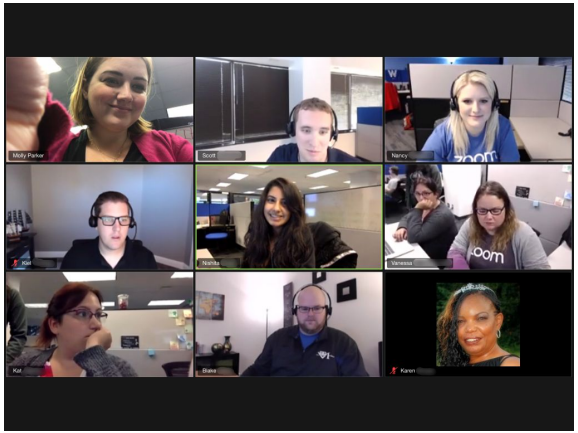
This session is being recorded and will be made available to customers after the event.

Housekeeping



Click the **Participant** and **Chat** icons at the bottom of the screen to open those windows.

Mute / Unmute by clicking the icons at the bottom of the screen. Adjust your settings by clicking the carrot.



Type into chat:

HELLO

my name is

- Company, Role and Location
- What do you hope to take away from today?
- Last movie you watched

Agenda

11:00 a.m.	Welcome and Agenda
11:10 a.m.	Workfront Update - New Workfront Experience
11:40 a.m.	Group Discussion
12:25 p.m.	Wrap-up Next Steps
12:30 p.m.	Event Ends

PRESENTERS

Scott Monroe
Sr. Product Marketing Manager
Workfront

Josh Boston
Sr. Program Manager in Product
Workfront

Mary Ann Erickson
Customer Success Manager at Scale
Workfront

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The new Workfront experience.

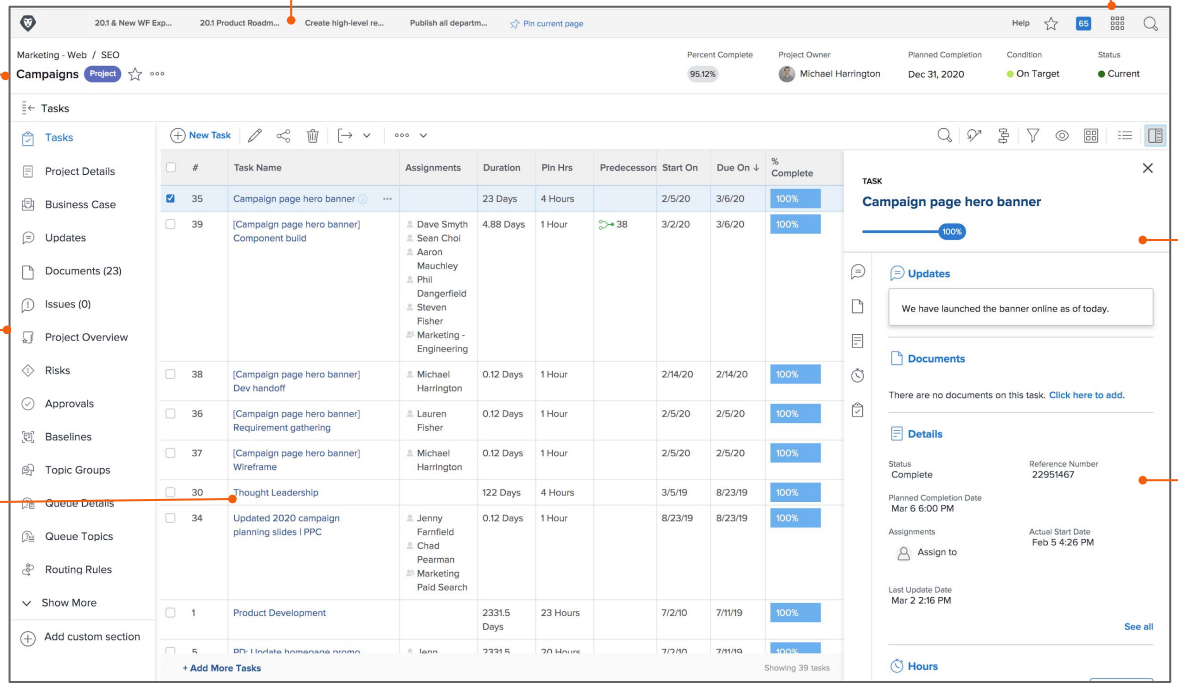
Personalized workspaces
Create a dynamic place to work the way you want.

Simplified navigation
An easier way to find your portfolios, make requests, and much more.

Connection to strategy
Streamlined headers, including breadcrumbs, simplifies the connection of tasks to your strategic initiatives (also available in proofing view)

Customized navigation
Personalize how you access work that's most important to you.

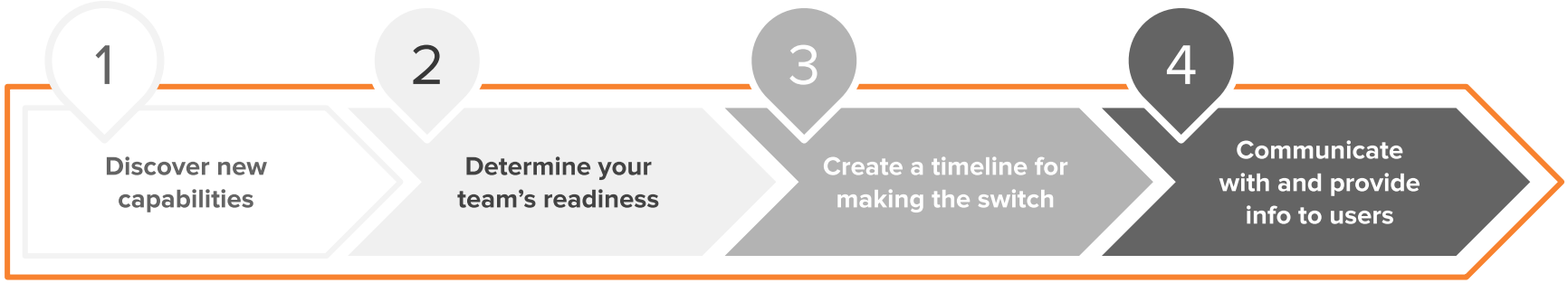
New list view
Get to your projects and tasks faster than ever before with an improved view of your work lists.



Quick access
Summary panel lets you update your progress or collaborate on a task.

Elevated critical data
Personalize the layout to see detailed information about your work.

What should you do next?



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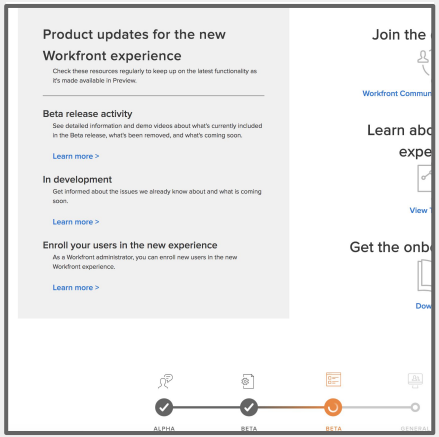
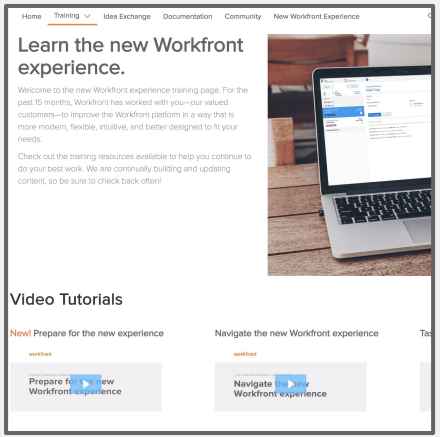
Helpful resources to get started.

Onboarding Guide



Workfront One



Training videos, guides and enablement kits

Visit one.workfront.com

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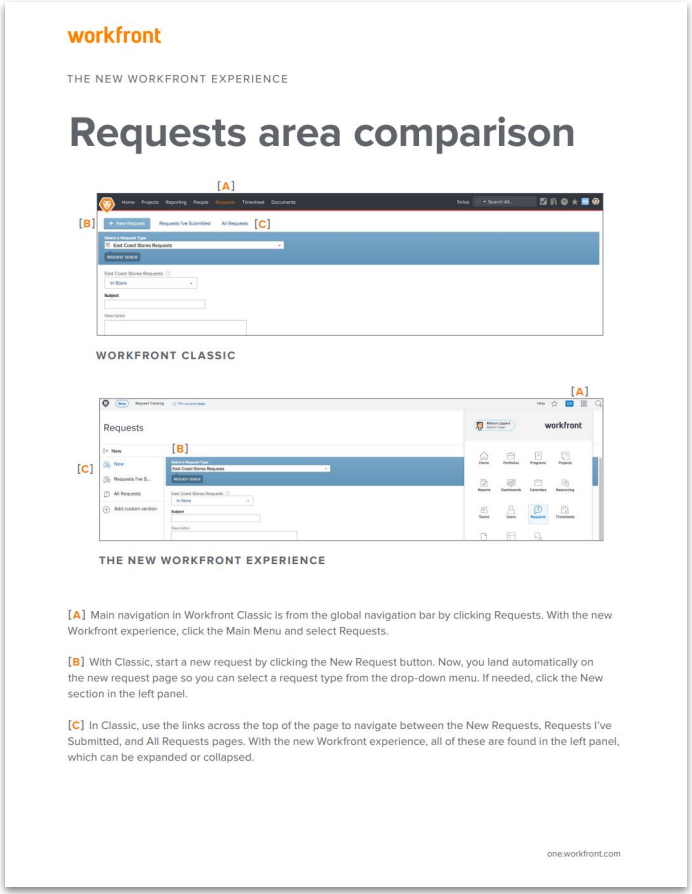
Comparison guides.

- **Requests area comparison** - See the differences between new Workfront experience and Workfront classic on the requests page.
- **Project page comparison** - See the difference between the new Workfront experience and Workfront classic on the projects page..
- **Tasks page comparison** - See the difference between the new Workfront experience and Workfront classic on the tasks page.
- **Issues landing page comparison** - See the difference between the new Workfront experience and Workfront classic on the issues page.
- **Recents and favorites comparison** - See the difference between the new Workfront experience and Workfront classic in recents and favorites menu.



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Enablement kits.

- **Guide to updating materials** - Learn how to update your organization's assets thoroughly and efficiently in preparation for the new Workfront experience.
- **Guide to training Workfront users** - Learn how to plan and execute live trainings on the new Workfront experience at your organization.
- **Collaborators: Getting started** - Create your own Workfront training with this downloadable slide deck for collaborator license users.
- **Workers: Getting started** - Create your own Workfront training with this downloadable slide deck for work license users.
- **Planners: Getting started** - Create your own Workfront training with this downloadable slide deck for plan license users.

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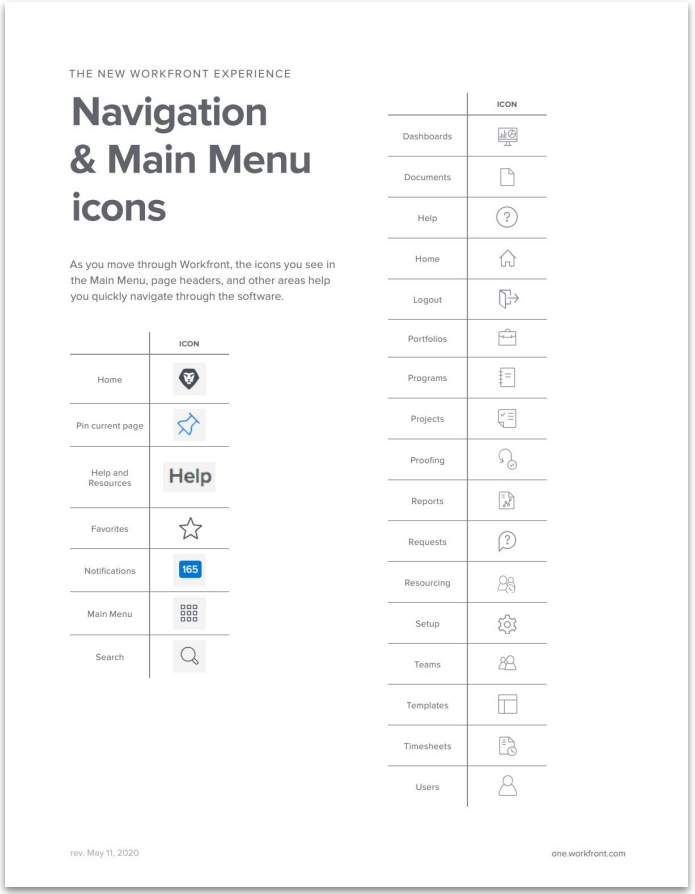
Features, icons and more.

- **Features only available in the new Workfront experience** - Discover the key features that are only available in the new Workfront experience.
- **Functionality removed and no longer available in the new Workfront experience** - Learn the functions that have been removed and/ or replaced in the new Workfront experience.
- **New and updated icons** - Share the new and updated icons to assist in faster navigation of the new Workfront experience.
- **New pins and updated layout templates** - Discover how to use pins and updated layout templates to share application elements in the new Workfront experience..



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Questions?

“Birds of a Feather” Group Discussions

- Enablement Tips & Tricks
- Technical Tips & Tricks

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DISCUSSION

What was a takeaway from breakout?

Was there an “aha” moment?

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Wrap-up and Next Steps

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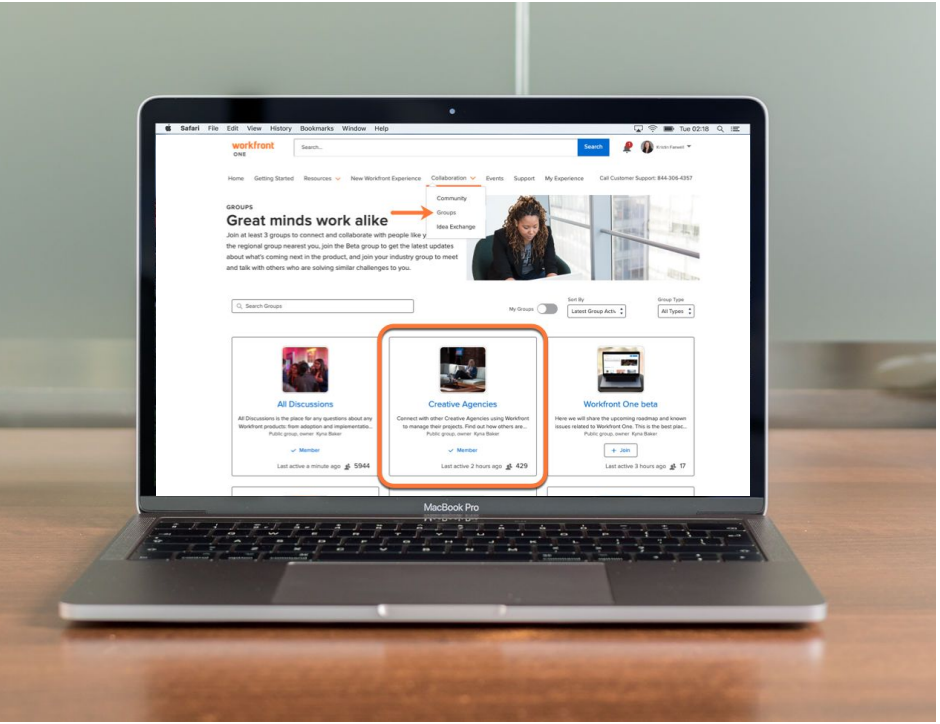
What did you think of this format?

What are other topics you'd like to meet and discuss?



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ONE

Workfront One was built to provide all the resources you need to succeed in enterprise work management—all in one place.

- Group discussions
- Upcoming events
- Weekly Tips (“Workfront Wednesday”)
- New Workfront Experience feedback and updates
- Regional and Industry Groups

Are you a member?

Virtual User Groups - Spring/Summer 2020

one.workfront.com/events

- **Tue, June 2, 2020**
  General: “Workfront Geeks” Advanced Reporting & KPIs
- **Tue, June 16, 2020**
  Creative Agencies: Reporting & Dashboards
- **Tue, June 30, 2020**
  General: Workflows and Process
- **Tue, July 14, 2020**
  Creative Agencies: Topic TBD
- **Tue, July 28, 2020**
  General: Topic TBD

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Administrator Bootcamps

one.workfront.com/events

New Workfront Experience (Virtual)

- May 12-14, 2020
- Jun 23-25, 2020

Classic (Virtual)

- May 12-14, 2020
- June 16-18, 2020

Additional Tips & Tricks

one.workfront.com/blogs

- “Workfront Wednesday” Weekly Tips on the Community Blog
- Monthly “Ask an Expert” Webinars

Leap Virtual Conference

workfront.com/leap

June 24, 2020 - 8:00 a.m. PDT

- Enjoy keynotes and 75+ breakout sessions
- See the latest and greatest from the Workfront product team
- Network virtually with a global Workfront audience

Thank you.

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