Collaboration While Working Remote: The Irony, the Myth, and the Solution

CONFIDENTIAL

workfront

Ewan Hruska

Customer Solutions Architect

Workfront

workfront

About Me

How to <u>Communicate</u> With Me
- *Workfront*
- *Slack/Teams/Discord*
- *Text Message*
- *Phone*
- *Calendar*
- *Email as a last resort*

How to <u>Collaborate</u> with Me
- *Workfront*
- *Zoom*
- *Whiteboard Working Sessions*

How do you prefer people communicate and collaborate with you?

workfront

Communicate vs. Collaboration

Collaboration implies agreement and successful outcomes together, communication implies a transmission of a message.

What is the definition of collaboration?
"To work jointly with others or together especially in an intellectual endeavor."
-- Webster's Dictionary

"The situation of two or more people working together to create or achieve the same thing."
-- Cambridge Dictionary

workfront

The Irony

We are working farther from each other now than ever before, and yet we feel like we're meeting more. Perhaps we are?

- Zoom's daily active users have jumped from 10 million to over 200 million *

- MS Teams hit a new daily use record of 2.7 billion meeting minutes in one day**

CONFIDENTIAL
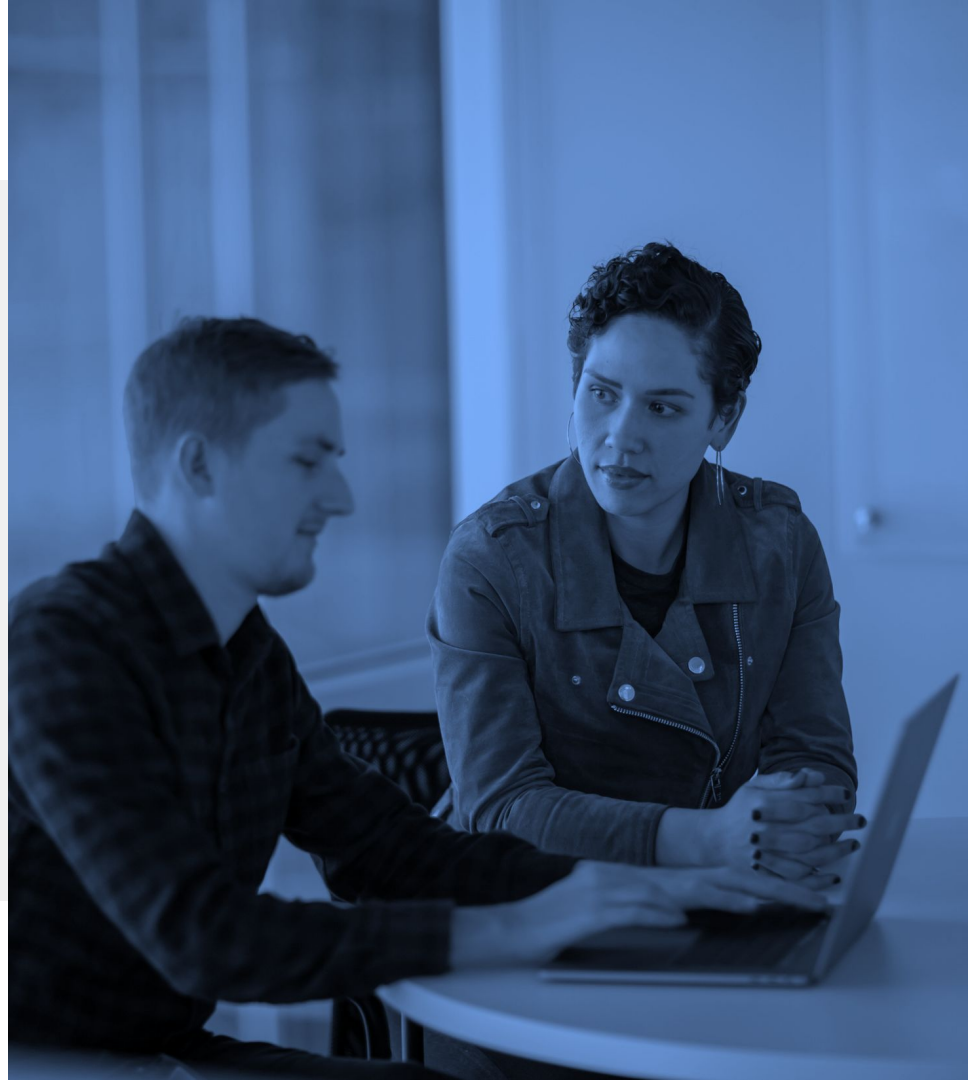
The Myth

"You can only successfully collaborate face-to-face."

While communication comes in many forms, and you may miss some body language cues when working remote or on video calls, that does not mean you have to miss out on successful collaboration. **You just have to use different tools.**

workfront

The Solution

Build a remote collaboration plan with YOUR work management platform of choice at the core.

| Plan | Execute | Monitor |
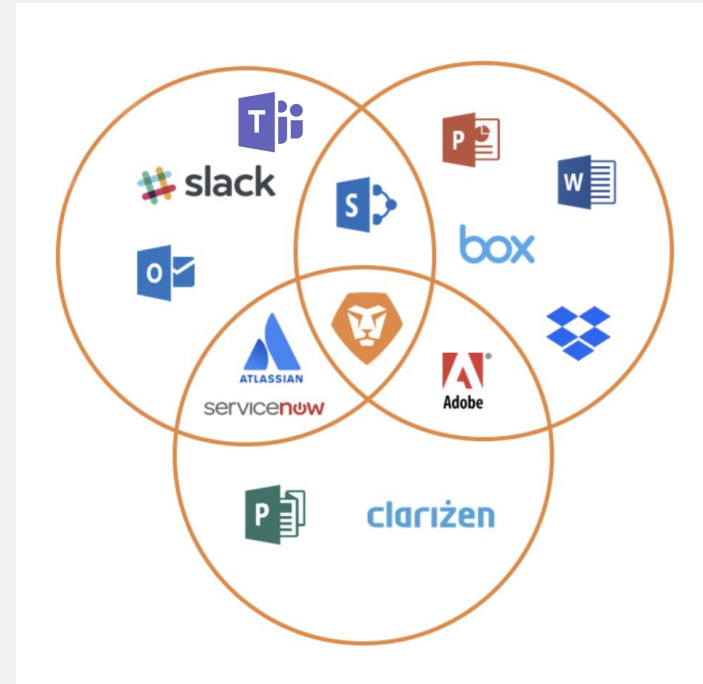
workfront

What to do First? Start Small, but Go Big!

1. Understand Workfront collaboration capabilities as well as your other Enterprise tools' capabilities

2. Understand how those other tools can connect to Workfront so you can track and deliver that work, manage content, and report on it.

3. Get executive support and ownership on a Remote Collaboration Strategy

workfront

Determine your Collaboration Channels

- Are there standards of how communication/collaboration should work on those platforms?

- How do those other communication tools tie to your Workfront environment currently? How about in the future?
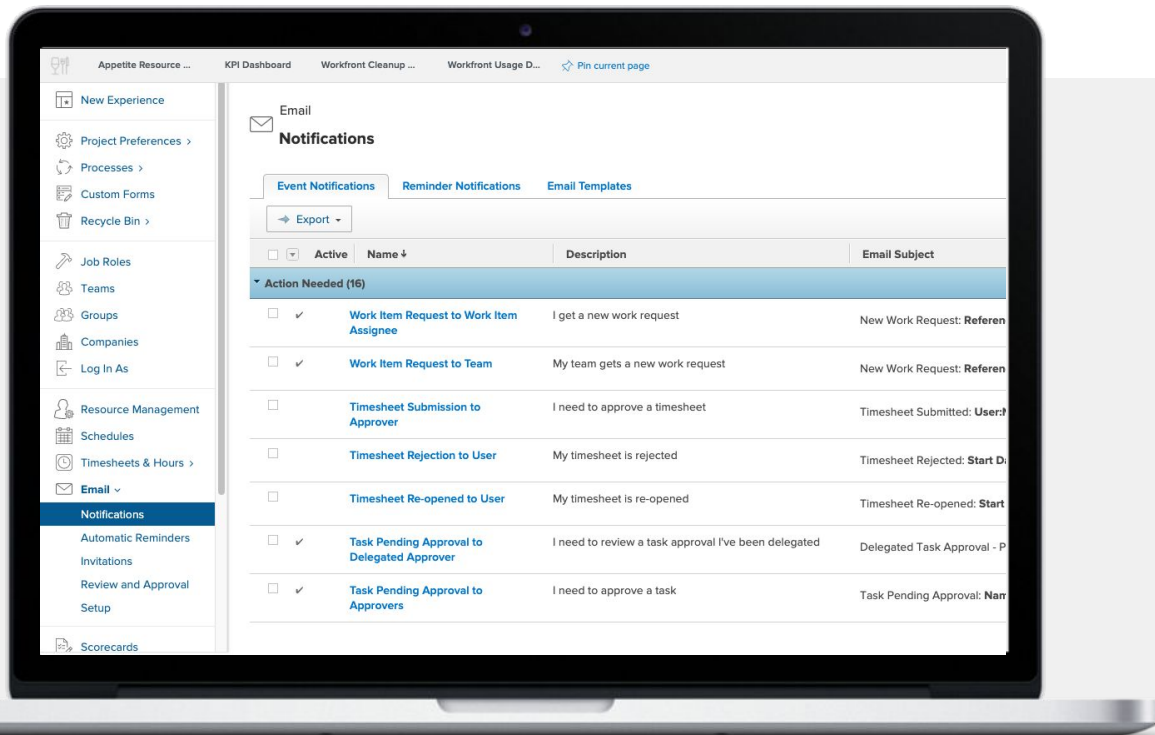
workfront

Email Settings in Workfront
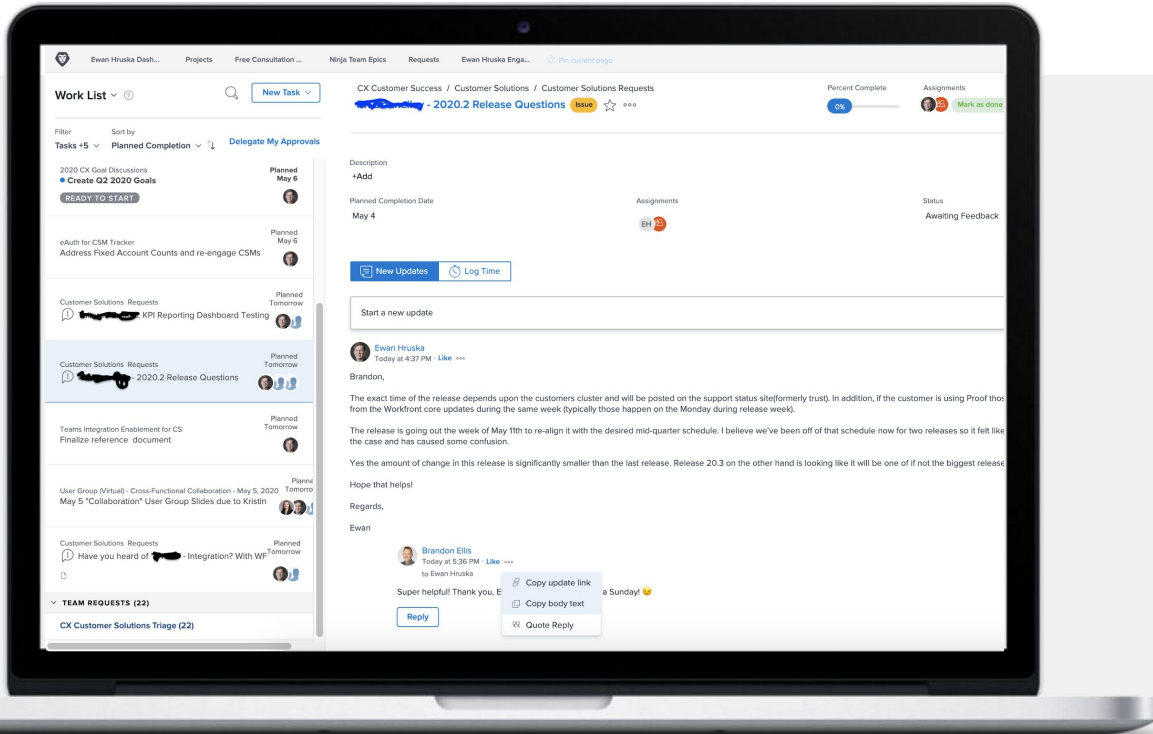
Update Stream -
Now with greater functionality!
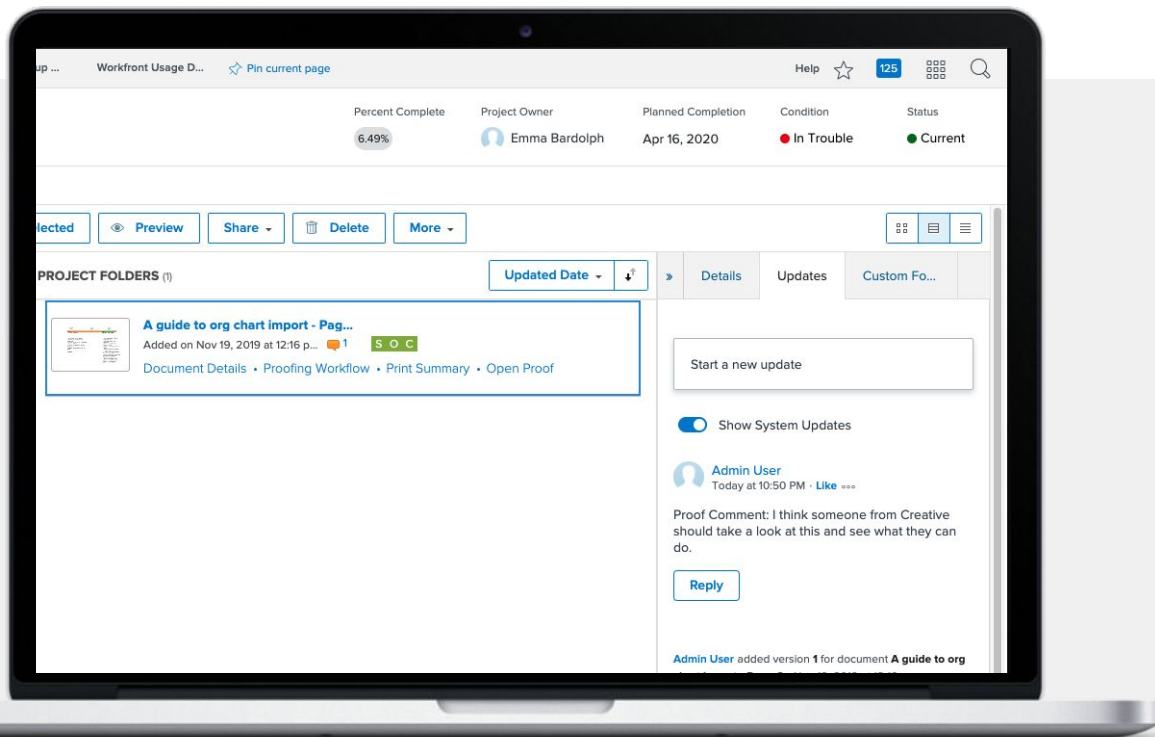
workfront

Proof - *Now more integrated with Workfront*

Native Integrations

Usually found as apps or add-ons in other software app stores or within the Workfront application. These integrations support common use cases with limited configuration or customization.

Workfront Fusion

New Workfront product which is a cloud-based integration platform that connects to over 100 applications with unique business rules and workflows to support very specific use cases

Custom Integrations

Customers use REST API and/or event subscriptions to develop custom solutions wherein the code is hosted and maintained by the customer.
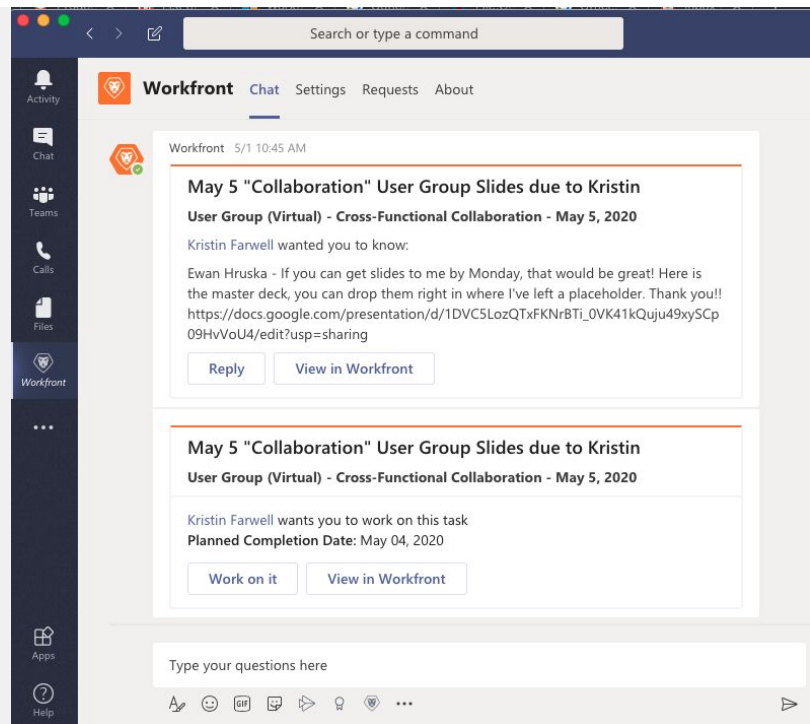
workfront

Native Integrations

Communications Tools

- MS Teams
- Slack
- G-Suite
- Outlook
- Office 365 Calendars
- More coming soon!!

Other Integrations

- JIRA
- Salesforce
- Box
- DropBox

CONFIDENTIAL

workfront

What's next?

Build a proof-of-concept collaboration plan and create a value-oriented demo to an executive leader.

Think about, and be prepared to discuss, the following:

- Governance/Controls
- Roll out plan
- Training
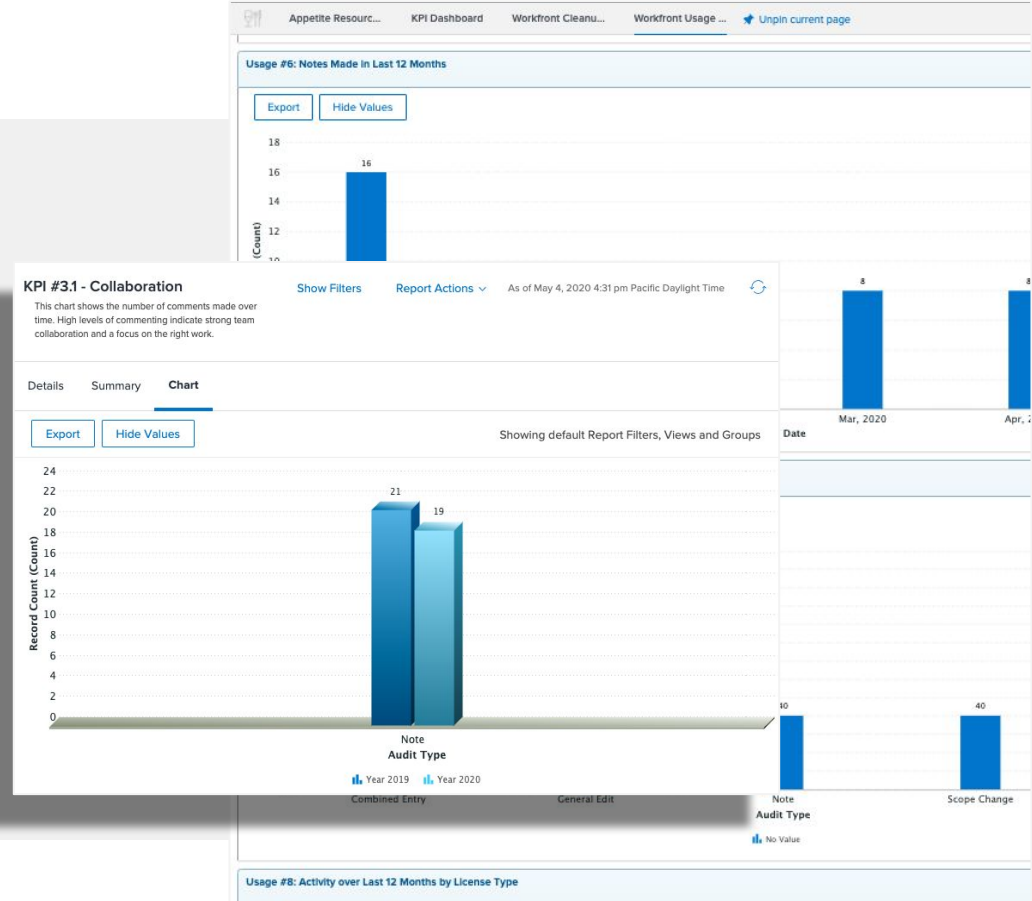- What to include/exclude
- Reporting

workfront

Reporting

Use Workfront's pre-built reports and dashboards, or build your own to measure collaboration success

CONFIDENTIAL

workfront

Takeaways...

- Encouraging and facilitating collaboration is more important now than ever before

- Use Workfront to capture that collaboration

- Making full use of Workfront's capabilities but also other communication tools integrated with Workfront so you can measure the success of your collaboration plan

workfront

Questions?

workfront