

workfront FUSION™

Workfront Fusion connects the modern enterprise.

Workfront Fusion is the integration platform that allows you to connect Workfront to virtually any business application in your technology stack. It provides robust capabilities to integrate Workfront to thousands of business applications. This enables a seamless and connected enterprise knowledge work lifecycle.

The power and elegance of Workfront Fusion lies in its simplicity. Workfront Fusion provides business users with the capability to create and manage a visual workflow of data processes and rules, transform data from one format to another, and monitor integrations in real-time.

Workfront Fusion ensures your enterprise is:



FLEXIBLE

Tailor integration needs to business processes



FASTER

Respond with agility both to business process and integration changes



MORE PRODUCTIVE

Stop spending time on replicating data and other manual methods of synchronizing information between multiple systems



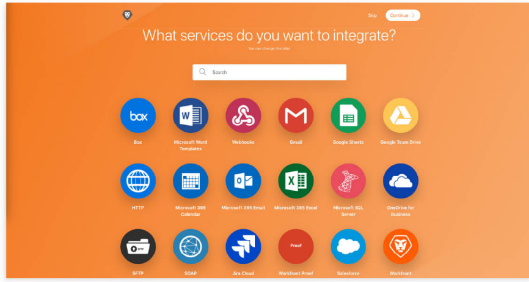
COST-EFFECTIVE

Eliminate the need for a full-time staff of developers to build, maintain and support your integrations



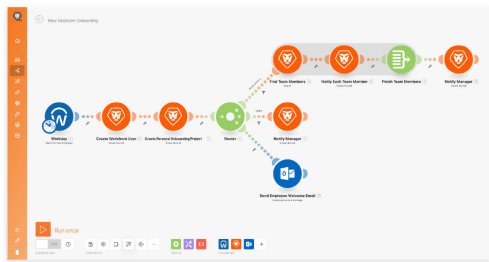
SEAMLESS

Bridge business gaps and ensure compliance with end-to-end processes



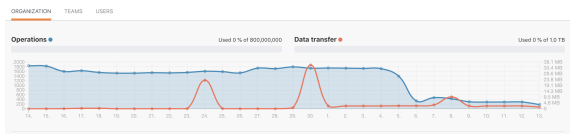
CONNECT TO VIRTUALLY ANY BUSINESS APPLICATION

You can connect Workfront to thousands of business applications with both pre-built and generic connectors (HTTP/SOAP, JSON, SMTP, FTP/SFTP) designed around integration best practices.



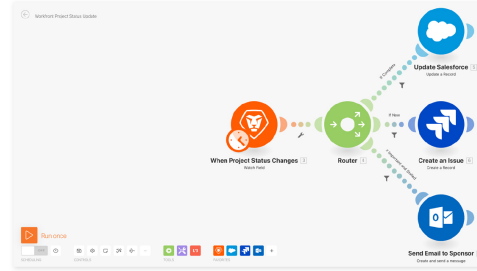
CREATE INTEGRATIONS WITHOUT CODE

Code-free integrations are possible by simple drag and drop capability. You are not required to have software development skills to build or maintain your integrations.



TRACK THE BENEFITS

See at a glance how integrations have performed.



MAP COMPLEX BUSINESS PROCESSES

Business processes can be complex but defining them is easy with Workfront Fusion. Different actions and applications can be combined into a single process and visualized.

ENSURE THE RIGHT DATA FLOWS

You can save thousands of hours by automating manual work and ensuring the right data flows between each step.

Kick off new marketing campaigns in Marketo based upon projects in Workfront.
Every time you update a project's marketing campaign status in Workfront to "Synch with Marketo", a new campaign will automatically be created.

START WITH A TEMPLATE OF BEST PRACTICES

Leverage pre-built templates to get started or tailor them to meet your needs.

Workfront Fusion connects the modern enterprise.

Workfront Fusion is the singular platform that enables a codeless user experience to connect data and processes between Workfront and other standard business applications. This enables a seamless and connected enterprise knowledge work lifecycle.

Enterprise teams around the world manage their work with Workfront. See what Workfront can do for you.

workfront.com/products/fusion