

August 2020 CAB Pre-read

Feedback Request: Opportunity assessment for enhanced OSR financials in Workfront

Workfront Stakeholder / Product Manager: Sam Silvester

Purpose / Desired Outcomes: Gather feedback from CAB about the current financial features and the need for new/enhanced OSR related financials. The questions we would like to address through this activity are:

1. Would adding financial features help with better project planning and management?
2. What are some business activities or goals that are not addressed with the current application?
3. Within the OSR what are some financial related tasks they think would be vital to be performed? (for example: Budget allocation, roll up/down of funds etc)
4. How would they rank financials over other possible enhancements? (for example: better optimization etc)

Activities and Responsibilities:

We will introduce the OA and what it means in the CAB meeting on August 5.

Following the CAB meeting, we will request feedback via a questionnaire with 7-10 questions.

Timeline and Activity Cadence:

1. *Initial introduction to the OA: CAB meeting Aug 5th*
2. *Response to the OA questionnaire - Aug 12th*
3. *Monthly meeting with interested customers, if OA approved to validate design.*
4. *On board as beta customers - Q4 2020*