

DTM and Conditional rule/tool firing

In any rule you can use prebuild conditions to make sure that you rule fires at the right time.

Adobe Analytics tool will always be loaded but you can make sure that the Adobe Analytics image request is not sent.

To do so you will need to put **return false** in the customize page code part.

Example of website that needs to match localhost for domain

```
if(_satellite.textMatch(_satellite.URL(),/^http:\\\\localhost\\.*$/i)){  
  return true; // Adobe Analytics will only fire if my domain is localhost  
}else{  
  return false;  
}
```

So:

ALL CUSTOMIZED CODE THAT RETURNS FALSE:

- IN ADOBE ANALYTICS CUSTOMIZED PAGE CODE AFTER UI LOADING WILL PREVENT THE ADOBE ANALYTICS IMAGE REQUEST TO BE SENT

The screenshot shows the Adobe Analytics interface. On the left, the 'Customize Page Code' section is expanded. The 'Open Editor' button is highlighted with a red box and labeled '1.'. Below it, the 'Execute' section has the radio button for 'After UI settings (custom code takes precedence)' selected and highlighted with a red box and labeled '2.'. An 'Edit Code' dialog box is open, showing the code 'return false;' on line 1, highlighted with a red box and labeled '3.'. The dialog box has 'Save and Close' and 'Cancel' buttons.

- IN THE CONDITIONS PART OF ANY RULE FOR CUSTOM CRITERIA, WILL PREVENT THIS RULE TO FIRE

Event Based Rules

Page Load Rules

Direct Call Rules

Scheduling

Data Elements

Name

Metadata

Categories

Choose Category

value

Add

- Conditions

2.

Trigger rule at Bottom of Page

Rule Conditions ?

Criteria

Choose...

3.
Add Criteria

Custom ?

1 return false;

4.