

Module 1 - Planning and strategy

This toolkit is designed for [Expert Exam Aspirants](#). There are 4 Modules. Study Each module per week to stick to schedule. Technical Parts of applications are depicted in Videos, you can learn more about them from experience League. You can visit [Get prep page](#) to understand the contents and anticipate the learning journey.

This is Expert Exam, Business Practitioner toolkit Module 1. This module contains 6 sections. All the modules are driven by videos.

Don't forget to schedule your exam at [Examiity](#) and apply your understanding in Target [Community Questions](#).

Go to the [Adobe Certification Exam Prep Portal](#) now to take a practice test.

[1.1 Set up Account Preferences in Adobe Target](#)

[1.2 Understanding Enterprise User Permissions in Adobe Target](#)

[1.3 Configure Enterprise User Permissions](#)

[1.4 Set up Workspaces in Adobe Target](#)

[1.5 Introduction to Administration Setup](#)

[1.6 Set up Properties in Adobe Target](#)