Module 3 - Analyzing and reporting

Hope Module 1 familiarized you with blocks of Target and gave overview of Target application and Module 2 practice have developed your working understanding of Adobe Target.

Hope you have scheduled the exam. In case you have not, please go ahead to schedule on <u>Examity</u> to get the best of Mentorship Program.

This toolkit is designed for <u>Professional Exam Aspirants</u>. There is total 4 Modules and we in module 3. Study Each module per week to stick to schedule. Technical Parts of applications are depicted in Videos, you can learn more about them from experience League. You can visit <u>Get prep page</u> to understand the contents and anticipate the learning journey. You can always refer the <u>Welcome Kit</u> to build your basic understanding about Target.

This is Professional Exam, Business Practitioner toolkit Module 3. This module contains 1 sections.

Report settings

Information to help you set the elements you want to appear in your <u>report</u> in Adobe Target. Report settings can be saved for later use.

You can save up to ten different presets of an individual activity's report after configuring it as desired (metrics, date ranges, audiences, advanced settings, and so forth). All Target users can display, edit, and delete the various presets, regardless of who created them. You can also configure an individual activity's report as desired and then save that configuration as your default/favorite preset. Check out about presents <u>here</u>. Checkout the reports, refresh, and download page to build your complete understanding of Target reports.