## **Module 3 - Analyzing and reporting**

This toolkit is designed for <u>Expert Exam Aspirants</u>. There is total 4 Modules and we in module 3. Study Each module per week to stick to schedule. Technical Parts of applications are depicted in Videos, you can learn more about them from experience League. You can visit <u>Get prep page</u> to understand the contents and anticipate the learning journey. You can always refer the <u>Welcome Kit</u> to build your basic understanding about Target.

This is Expert Exam, Business Practitioner toolkit Module 3. This module contains 4 sections. All the modules are driven by videos.

Don't forget to schedule your exam at <u>Examity</u> and apply your understanding in Target <u>Community</u> Questions.

Go to the Adobe Certification Exam Prep Portal now to take a practice test.

- 3.1 Use the Personalization Insights Reports
- 3.2 Integrate Target with Analytics
- 3.4 Use Adobe Analytics as a Data Source for Adobe Target (A4T)
- 3.4 <u>Setting up A4T reports in Analysis Workspace for Auto-Target activities</u>