Module 2 - Configuring, executing and managing

Hope Module 1 familiarized you with blocks of Target and gave overview of Target application.

This toolkit is designed for <u>Expert Exam Aspirants</u>. There is total 4 Modules and we in module 2. Study Each module per week to stick to schedule. Technical Parts of applications are depicted in Videos, you can learn more about them from experience League. You can visit <u>Get prep page</u> to understand the contents and anticipate the learning journey. You can always refer the <u>Welcome Kit</u> to build your basic understanding about Target.

This is Expert Exam, Business Practitioner toolkit Module 2. This module contains 9 sections. All the modules are driven by videos. This is the longest module with all the explanations, so complete this module with more dedication and focus

Don't forget to schedule your exam at <u>Examity</u> and apply your understanding in Target <u>Community</u> Questions.

Go to the Adobe Certification Exam Prep Portal now to take a practice test.

- 2.1 Introduction to Adobe Target implementation
- 2.2 Integrate Target with tags
- 2.3 Benefits of using locations
- 2.4 Introduction to Target requests
- 2.5 Introduction to Target parameters
- 2.6 Understanding How Adobe Target's at.js 2.0 Works
- 2.7 Implement Adobe Target's at.js 2.0 in a Single Page Application (SPA)
- 2.8 Design a Target implementation
- 2.9 Next steps to designing a Target implementation